a fresh, beauty-first attitude
THE DEFINITIVE DIGITAL DESTINATION FOR AUTHENTIC, INCLUSIVE, ASPIRATIONAL BEAUTY CULTURE
THE NEW GLAMOUR GIRL IS
CONFIDENT
CONSIDERED
CONNECTED

Aesthetic is her currency
Trend driven but makes it her own
BE FIRST
Agile & collaborative working with content team

BE FOCUSED
Dynamic content – content first, platform second

BE FAST
Work with brands to create stories – tell the audience why it matters
SOCIALLY DRIVEN
Deliver content constantly across all social platforms to drive audience onsite to explore more

ALWAYS RELEVANT
Committed to content that is useful and benefits all users – from reviews, how-to tutorials to runway shows that keep them up-to-date

FOCUSED CONTENT
Beauty first with the latest news and reviews: lots of content, constantly replenished, created for ultimate engagement

AUDIENCE FIRST
Celebrate the Glamour audience by representing the diversity of beauty; be where the audience is and make Glamour content easy to find

AUTHORITY & TRUST
Build on Glamour’s existing credentials as a highly trusted media brand
Treatments, talks, treats
The beauty event of the year!
TICKETS FROM JUST £35, INCLUDING A GOODIE BAG WORTH £195
BOOK TICKETS NOW AT: GLAMOURMAGAZINE.CO.UK/EVENT/BEAUTY
DATE March 11 & 12 2017
VENUE Saatchi Gallery
MAKE-UP • SKINCARE • NAILS • HAIR • WELLNESS
in association with
THE FESTIVAL

75K+ Glamour beauty club
5K+ Glamour beauty festival
5M Glamour social
2.5M Glamour website
350K Glamour print
The Glamour Beauty Festival showcases the best in beauty; it’s a brilliant, inspirational day out for any beauty lover.
GLAMOUR BEAUTY CLUB

THE ULTIMATE BEAUTY REVIEW COMMUNITY

Sample your products with our beauty-obsessed audience, and receive product feedback

73%
of GLAMOUR readers agree
“I am more likely to buy a product if I can try a free sample of it first”
CONTENT WILL BE RECOGNISABLY GLAMOUR BUT WITH BEAUTY VERY MUCH TO THE FOREFRONT

Glamour magazine will continue as a fabulous 200+ page bi-annual beauty and style bible. The ultimate go-to for a luxurious immersion into the world of all things beauty
DIGITAL RATE CARD

HOMEPAGE TAKEOVER
£7,500

HAIR & BEAUTY SPONSORSHIPS
£15,000

ENTERTAINMENT SPONSORSHIPS
£18,000

FASHION SPONSORSHIPS
£10,000

NATIVE ARTICLE
minimum investment £15,000

SOCIAL ONLY PACKAGE
minimum investment £12,000

BRANDED CONTENT SOLUTION
POA

LEADERBOARDS (728*90)
£10 cpm

MPUs (300*250)
£21 cpm

DOUBLE SKYS (300*600)
£35 cpm

IN-CONTENT
£35 cpm

BILLBOARDS
£35 cpm

GALLERY INTERSTITIALS
£60 cpm

SOLUS EMAIL
£150 cpm

SPONSORED NEWSLETTER
£45 cpm
PRINT RATE CARD

RUN OF PAPER
£11,000

FIRST HALF or SPECIFIED DPS
£27,639

FIRST THIRD DPS
£31,785

INSIDE FRONT COVER DPS
£39,823

RUN OF PAPER DPS
£20,900

FACING MATTER
£12,650

FIRST HALF or SPECIFIED
£114,547

FIRST THIRD
£16,729

CONTENTS/MASTHEAD
£19,239

INSIDE BACK COVER
£17,984

OUTSIDE BACK COVER
£22,124
WE’RE LEADING THE 21ST CENTURY BEAUTY CONVERSATION - COME JOIN US