“House & Garden is one of the UK’s leading design and decoration magazines. As a highly trusted barometer of style, it has inspired and influenced the interiors and gardens of smart British homes for more than 70 years.

Our audience is engaged and loyal – they trust us to show them the newest and the best.

Today, it’s my joy to edit House & Garden across multiple platforms. Our reach, impact and influence has never been greater. Whatever platform, whether for a huge online or magazine audience or for a bespoke event, it’s exciting to bring our audiences the latest ideas, shopping advice, reviews, food, travel and lifestyle. Ultimate inspiration and useful information – in print, online, social, video, B2B and events.”

Hatta Byng, Editor
1. Osborne & Little sale
Thursday, March 6 to Saturday, March 8, from 10am daily
This annual sale offers discounts of up to 75 per cent on fabrics, wallpapers and cushions from Osborne & Little, Nina Campbell and Lorca.
BAC, Battersea Town Hall, SW11; 020-8812 3123; www.osborneandlittle.com

2. London Design Week 2014
Sunday, March 9 to Friday, March 14, 10am-6pm
Visit Design Centre Chelsea Harbour to see the new collections from its 99 showrooms, plus the 'Conversations in Design' lecture programme. Also involved are Osborne & Little and Designers Guild on the King's Road.
For details, call 020-7225 9166, e-mail enquiries@dcch.co.uk, or visit www.dcch.co.uk

3. Catchpole & Rye's new showroom open day
Monday, March 10, 10am-6pm
House & Garden readers are invited to view the new Catchpole & Rye showroom. Refreshments served all day.
282–284 Fulham Road, SW10; www.catchpoleandrye.com

4. Reminder: Martyn Lawrence Bullard design lecture at Focus/14
Tuesday, March 11, 3-4pm
Award-winning designer Martyn Lawrence Bullard (pictured) will be in conversation with House & Garden editor Susan Crewe at Focus/14, Design Centre Chelsea Harbour. Tickets cost £15 and include tea in the Ann Sacks showroom following the talk. To book, call 020-7352 1900, e-mail enquiries@dcch.co.uk, or visit www.dcch.co.uk

5. The Rug Company design seminar
Thursday, March 20, 12-2pm
Join The Rug Company co-founder Christopher Sharp and designers Allegra Hicks and Neisha Crosland at The Rug Company's flagship showroom at 555 King's Road, SW6, for a discussion on 'Where Fashion Meets the Home'. Tickets cost £20 and include a buffet lunch with wine. To book, send a cheque, made payable to 'The Rug Company', with your name, address, phone number and e-mail address, to Laura Houldsworth, The Rug Company event, House & Garden, Vogue House, Hanover Square, London W1S 1JU.

6. BADA Fair ticket offer
Wednesday, March 19 to Tuesday, March 25
The BADA Antiques & Fine Art Fair is offering House & Garden readers two-for-one entry: present the offer page from the magazine at the entrance in Duke of York Square.
020-7589 6108; www.bada-antiques-fair.co.uk

7. An evening with Jo Malone
Wednesday, April 2, 6.30-8.30pm
House & Garden, in association with Jo Malone and Michael Angrove, is hosting a special evening at the Jo Malone flagship boutique at 150 Sloane Street. Over canapés and champagne, Michael will reveal the inspiration for the new collection. Tickets cost £40, which is redeemable against purchases on the night. To book, call 0870-192 5121.

8. Diary date: Spirit of Summer Fair
Wednesday, May 14 to Saturday, May 17
Apply for your free ticket online at www.spiritofsummerfair.co.uk, or call the box office on 0844-412 4623, quoting 'SS01' together with your subscriber number (to obtain this, call 0844-848 2851).

Dear Subscriber,
Our letter this month has a wealth of suggestions for you to indulge your creative side, from our very first readers' event with Jo Malone, to the Q&A with Martyn Lawrence Bullard and The Rug Company design seminar. You will also find news of the Osborne & Little sale and Catchpole & Rye's showroom, as well as various ticket offers. See overleaf for information about Responsible Life equity release: it could provide the key to realising your ambitious home projects.
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<td>Source: Combined print &amp; digital ABC: July - Dec 17, AMP 100% to Dec 17 (full year), Google analytics Jan - Mar 18; Social media as of 01/05/18</td>
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House & Garden inspires...

92% of House & Garden users agree:
“House & Garden has the ability to create desire”

72% of House & Garden users agree:
“I always make time for House & Garden”

73% of House & Garden readers agree:
“House & Garden is the most influential home interest magazine”

77% of House & Garden readers agree:
“I trust content from this brand, whichever platform it is published on”

Sources: Condé Nast Home Interest Survey 2018
Loyal Readers

93% of readers agree reading *House & Garden* is time well spent

72% of readers feel a close connection with *House & Garden*

72% of readers agree that *House & Garden* offers them something they can’t get elsewhere

89% of readers trust what they read in *House & Garden*

Source: PAMCo Jan - Dec 17
Loyal Readers

87% of House & Garden readers don’t read World of Interiors

90% of House & Garden readers don’t read Elle Decoration

90% of House & Garden readers don’t read Living Etc.

83% of House & Garden readers don’t read House Beautiful

Source: PAMCo Jan - Dec 17
Supplements & Special Selections

January  The List Directory
March     Villas
April     Family Travel
May       Hotels by Design
June      Special Occasions Travel
July      Kitchens & Bathrooms
October   Country House, Cruise
November  Living With Art
December  Destinations

81% of House & Garden readers have kept a House & Garden supplement for future reference
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Source: Google Analytics Feb - Apr 18, PAMCo Jan - Dec 17 and Social Media Figures as of 01.05.18
Refined, simple, sturdy, and with an almost无限多样的可能性，NEPTUNE的产品不仅满足了功能性需求，也兼顾了优雅的美学。无论是放置在书架上、台面上还是作为背景装饰，这些高端产品都能增添空间的格调。"Chimney Breast"给房间带来了宏伟感，而"Ignis"地毯则体现了优雅与温暖的平衡。不要害怕混合搭配，通过不同的材质和颜色来创造出独特的个人风格。
**LG Case Study**

**OBJECTIVE:** Promote the LG Signature product range in an editorial way through an engaging cross-platform campaign.

**THE IDEA:** ‘An Englishman’s Guide to Modern Living’: a witty, artistic video exploring the home of designer Ashley Hicks and his wife, Kata.

**THE CAMPAIGN:**
1x H&G Video  
1x Native Article  
+ Social Amplification & Traffic Driving Media

**THE RESULT:**
- The highest average % viewed Condé Nast has seen for branded content (91%)
- 260% increase on user and page view benchmarks
- 17k engagements, many praising the video’s wit and style
For more information contact...

DISPLAY
Marina Connolly
Advertisement Manager
020-7152-3965
marina.connolly@condenast.co.uk

SPECIAL PROJECTS & DIGITAL
India Barclay
020-7152-3882
india.barclay@condenast.co.uk