

A modern living room interior featuring a white sofa with patterned and solid pillows, a wooden coffee table with books and a decorative object, a wooden chair, and a fireplace with a stone surround. Large windows with white frames and sheer curtains let in natural light. A multi-arm floor lamp with white and black shades is positioned near the windows.

The List

Media Pack 2020

The List is *House & Garden's* indispensable guide of design professionals, searchable by area, name and specialism - an essential tool for anyone seeking inspiration and a direct gateway to both established and new talent, for any project large or small.

Created following the success of the House & Garden Top 100 Interior Designers, The List is a way for House & Garden to discover new talent, support local business and answer that all-important question: 'Can you recommend someone...?'

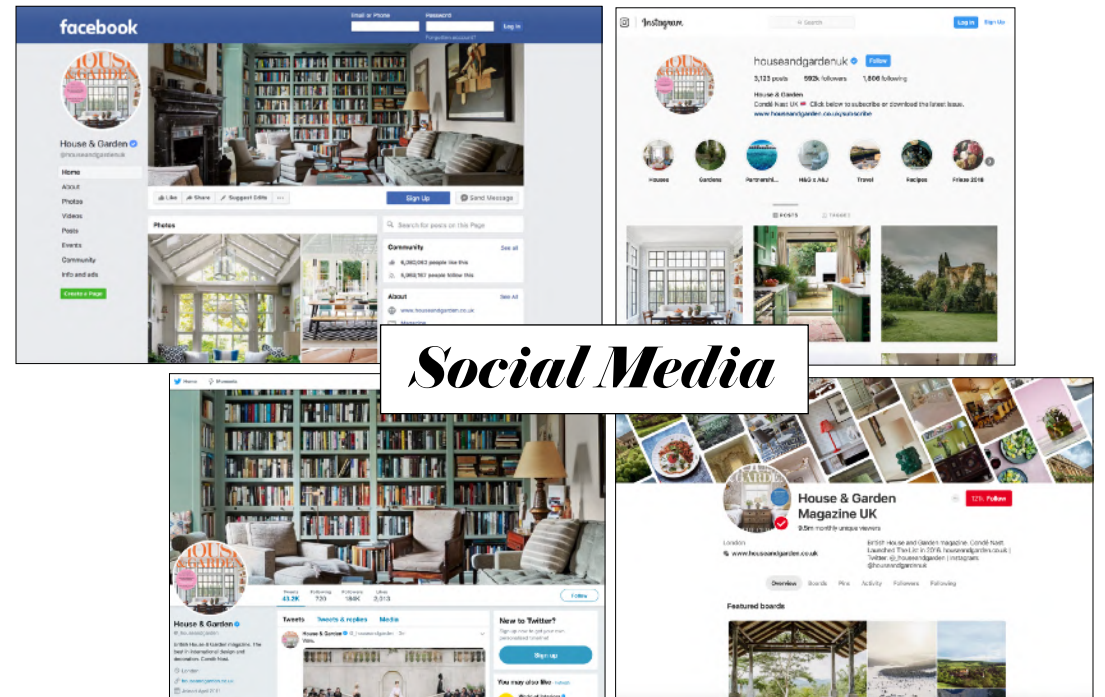
Are you on The List?

Register your interest at
thelist.houseandgarden.com
to be a part of it!



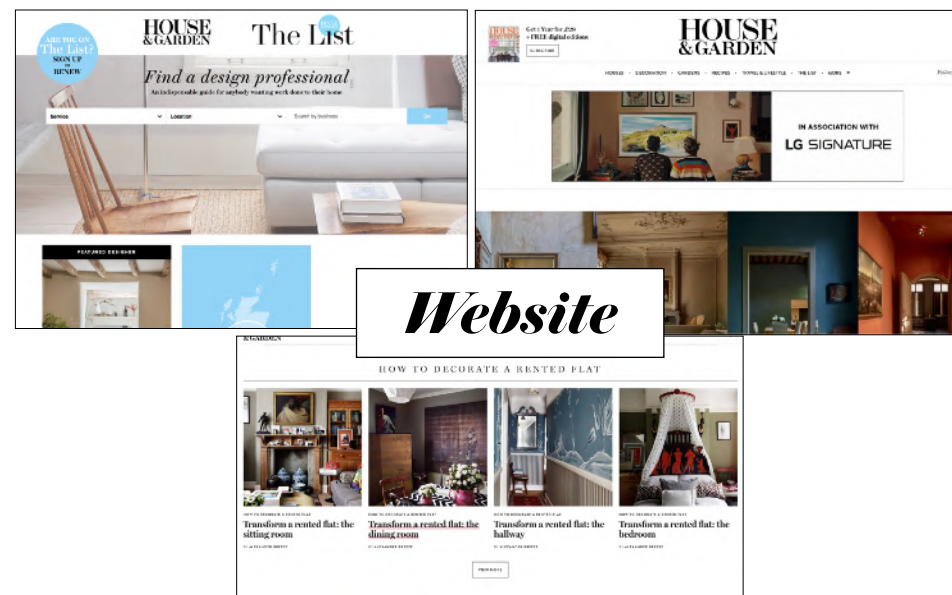


Magazine & Supplements

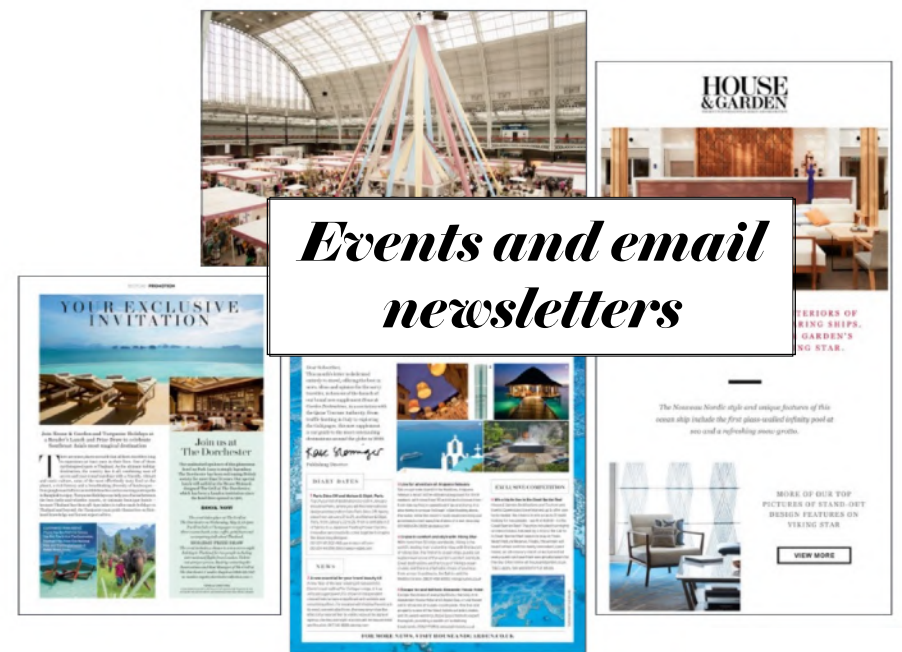


Social Media

8 MILLION
GROSS BRAND REACH



Website



Events and email newsletters

HOUSE & GARDEN

Source: Gross brand reach is not deduplicated: PAMCo Jan - Dec 17, Google Analytics Mar - May 18, social media 01.06.18, e-shot subscribers

The List

Editorial Opportunities

The List Weekly Round-up

Members have the opportunity to have their latest product releases, events and projects publicised on an editorial weekly news story hosted on the House & Garden website, and featured on our Instagram story, reaching over 100,000 followers.

See the latest news story here:

www.houseandgarden.co.uk/article/the-list-news-round-up

The Magazine

There is also opportunity to be featured in the magazine in our Designer Insight Section*

* Not guaranteed, editorially selected.

**HOUSE
& GARDEN**

Designer insight ROSI DE RUIG

Lamp designer Rosi de Ruig, a member of *The List*, discusses her eponymous company's latest projects and sources of inspiration with Leanne Walstow

‘**E**verything is handmade in my studio, from preparing the colourful cotton trims to building the lampshades from scratch. I recently visited Craft Boat in Jaipur to learn more about how the recycled paper I use is created. To be working with a medium that has been given a new lease of life feels like a small but meaningful contribution to sustainability. I'm currently developing a collection of shades using Craft Boat's beautiful papers, designing a new shape for our lacquered lamps and adding colourways to our current offering (below). Soho House recently commissioned me to create a number of marbled lampshades for its Mumbai outpost – I'm hoping to make another trip to India later this year to see them in situ. For my own home, I have a growing wishlist: I'd love a woven footstool from Hunt & Hope and a colourful rug from Casa Lopez. For inspiration, I look to Henriette von Stockhausen of VSP Interiors – her bedroom designs are particularly fabulous.’



The List HOUSE & GARDEN

Visit *The List* today to find a design professional near you. Or perhaps you are a design professional and want to join *The List*? Sign up now to be a part of it. Call 020-7152 3639, or email leanne.walstow@condenast.co.uk □

The Digital Audience

House & Garden

Unique Users	609,246
Page Impressions	6,923,076
Facebook	6,082,066
Instagram	596,000
Twitter	196,900

The List

Facebook	88,324
Instagram	105,000

Gold Membership

- Online company profile with 6 accompanying project images for The List.
- Updated during a week's scheduled home page website landing image. A homepage landing image on the 'Featured US Designers' section of The List homepage.
- Inclusion on the *House & Garden* Pinterest page.
- Social media support on Facebook & Instagram*.
- Inclusion in an editorial gallery, hosted on the House and Garden website and promoted on The List home page.
- Use of The List logo and promotional badge for your website, email signature, social media or at industry events.

£1,315 + VAT

EXTRAS

- *Social media is chosen by The List editorial team and is subject to editorial discretion
- Instagram takeovers @thelistbyhouseandgarden - (6 posts over the course of a day, Wednesday's only) - £295

Bolt on:

Gold 'Bolt on' - **£263**

Silver Membership

- Online company profile with 6 accompanying project images for The List
- Inclusion on the *House & Garden* Pinterest page
- Use of The List logo and promotional badge for your website, email signature, social media or at industry events
- Social media support on Facebook & Instagram*

£680 + VAT

EXTRAS

- *Social media is chosen by The List editorial team and is subject to editorial discretion
- Instagram takeovers @thelistbyhouseandgarden - (6 posts over the course of a day, Wednesday's only) - £395

Bolt on:

Silver 'Bolt on' - **£136**

Bronze Membership

- Online company profile with 3 accompanying project images for The List
- Social media support on Facebook & Instagram*
- Use of The List logo and promotional badge for your website, email signature, social media or at industry events

£250 + VAT

EXTRAS

- *Social media is chosen by The List editorial team and is subject to editorial discretion
- Instagram takeovers @thelistbyhouseandgarden - (6 posts over the course of a day, Wednesday's only) - £495

Bolt on:

Bronze 'Bolt on' - **£50**

UK Bolt On

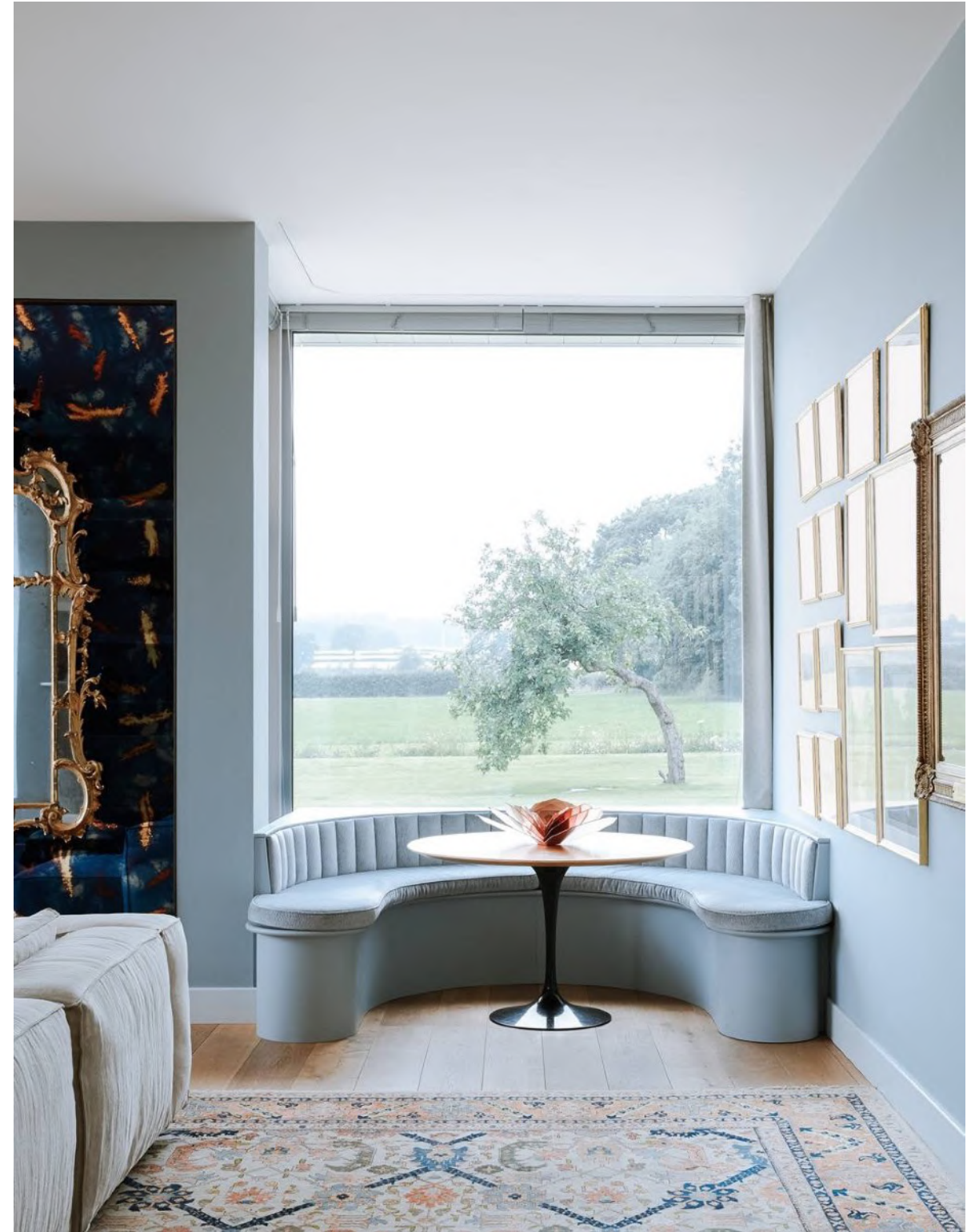
The new search function on our website allows members to be geo-located in both their USA and UK locations with two separate profile pages, for a small fraction of their membership cost.

The Costs are 20 % of each membership package:

Bronze 'Bolt on' - **£50**

Silver 'Bolt on' - **£136**

Gold 'Bolt on' - **£263**



The List



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