BRAND PROMISE

As Britain’s best-selling, upmarket, monthly travel glossy, Condé Nast Traveller provides inspiration and advice for discerning travellers looking for unique, unforgettable and luxurious travel experiences.

The most authoritative and influential travel and lifestyle magazine in the world, our readers turn to Condé Nast Traveller for an edited choice of restaurants, hotels and spas, shops and museums.

Every month we take you to destinations off the beaten track both home and abroad, and readers are given a true sense of each destination without compromising on luxury and style. Making us the definitive gold-standard in travel and lifestyle media, home to award-winning journalism, travel writing and photography featuring famous contributors the world over who are experts in their field.

FAST FACTS

81,002* copies sold each month

A core readership of 335,000 discerning, intelligent and high spending men and women

25% of readers are a subscriber

Highest circulating monthly travel glossy in the UK by 29%

*Source: ABC Jul-Dec 2018
FAST FACTS

CORE BUYER
Female 55%
Male 45%
Average age 45 years
AB 79%
London/SE 45%
Average HHI £158,495

FREQUENT TRAVELLERS
On average, Condé Nast Traveller readers take 6 trips abroad and 5 within the UK a year. The average AB adult takes 2 holidays abroad and 1 within the UK each year

BUSINESS TRAVELLERS
37% of Condé Nast Traveller readers travel on business, taking, on average, 6 business trips abroad per year (average AB adult 8%)

AESTHETIC TRAVELLERS
£7,943 total average spend on holidays and short breaks, per person including spending money
£4,453 on average on fashion, in the last 12 months (average AB adult £713)

£22,776 on average on home improvements in the last 3 years (average AB adult £7,773)
£6,045 on average on luxury items (fashion, accessories, watches & jewellery), in the last 12 months (average AB adult £1,259)
£74 on average per head on eating out (average AB adult £52)

Condé Nast Traveller readers are more than four times as likely than the average AB adult to travel for business

On average, Condé Nast Traveller readers spend £20 on a bottle of wine (average AB adult £16)
96% of Condé Nast Traveller readers have travelled/taken a holiday abroad in the last 12 months (average AB adult 68%)

96% of Condé Nast Traveller readers have travelled/taken a holiday abroad in the last 12 months

DIGITAL STATS*
Average monthly unique users: 1.6 million (+81% y/y)
Average monthly page impressions: 21.7 million (+164% y/y)
97% of users would return to CNTraveller.com
81% of CNTraveller.com users would recommend the site 74% of users believe that ‘the brands advertised on CNTraveller.com are quality brands’
Average Age: 40
Female: 68%  Male: 32%

Social media: 1.9 million
Facebook: 157k • Twitter: 731k
Instagram: 889k

*Source: GA Jan-March 2019
<table>
<thead>
<tr>
<th>ISSUE</th>
<th>COPY DEADLINE</th>
<th>ON SALE DATE</th>
<th>UK EDITION</th>
<th>EDITORIAL SUPPLEMENT</th>
<th>SPECIAL SECTION</th>
<th>US EDITION</th>
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<tbody>
<tr>
<td>MARCH</td>
<td>02 January</td>
<td>31 January</td>
<td></td>
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<td>Spa Awards</td>
<td>The Taste Makers</td>
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<td>APRIL</td>
<td>28 January</td>
<td>28 February</td>
<td></td>
<td></td>
<td>Villas</td>
<td>The Experts (Travel Specialists)</td>
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<tr>
<td>MAY</td>
<td>04 March</td>
<td>04 April</td>
<td>The Hot List</td>
<td></td>
<td>Asia</td>
<td>Hot</td>
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<tr>
<td>JUNE</td>
<td>28 March</td>
<td>02 May</td>
<td>Family</td>
<td></td>
<td></td>
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<tr>
<td>JULY / AUGUST</td>
<td>03 May</td>
<td>06 June</td>
<td>Summer Issue</td>
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<td>Cruise</td>
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<td>SEPTEMBER</td>
<td>01 July</td>
<td>01 August</td>
<td>Holiday Style</td>
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<td>Body &amp; Soul</td>
<td>The Lifestyle Issue</td>
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<tr>
<td>OCTOBER</td>
<td>02 August</td>
<td>05 September</td>
<td>Readers’ Choice Awards</td>
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<td>Arabia</td>
<td></td>
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<tr>
<td>NOVEMBER</td>
<td>04 September</td>
<td>07 October</td>
<td></td>
<td></td>
<td>India</td>
<td>Readers’ Choice Awards</td>
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<tr>
<td>DECEMBER</td>
<td>02 October</td>
<td>04 November</td>
<td>Islands</td>
<td>Watches &amp; Jewellery</td>
<td>Ski Cruise</td>
<td>Islands</td>
</tr>
<tr>
<td>JAN / FEB 2020</td>
<td>04 November</td>
<td>05 December</td>
<td>The Gold List</td>
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<td>Honeymoon</td>
<td>Gold</td>
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**EDITORIAL CALENDAR 2019-20**
<table>
<thead>
<tr>
<th>PRINT RATES CARD</th>
<th>1ST 20%</th>
<th>1ST 30%</th>
<th>1ST 40%</th>
<th>1ST 50%</th>
<th>ROP</th>
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<tbody>
<tr>
<td>FULL PAGE LEFT HAND</td>
<td>£13,743.29</td>
<td>£13,339.53</td>
<td>£13,091.30</td>
<td>£12,843.07</td>
<td>£12,468.15</td>
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<tr>
<td>FULL PAGE RIGHT HAND</td>
<td>£13,714.45</td>
<td>£13,463.13</td>
<td>£13,216.96</td>
<td>£12,964.61</td>
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<tr>
<td>DOUBLE PAGE SPREAD</td>
<td>£26,066.21</td>
<td>£25,592.41</td>
<td>£25,117.58</td>
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<td>£23,696.18</td>
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<tr>
<td>HALF PAGE</td>
<td>£9,195.84</td>
<td>£9,031.04</td>
<td>£8,862.12</td>
<td>£8,694.23</td>
<td>£8,361.54</td>
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<table>
<thead>
<tr>
<th>PROMOTIONS</th>
<th>1ST DOUBLE PAGE SPREAD</th>
<th>1ST LEFT HAND</th>
<th>1ST RIGHT HAND</th>
<th>INSIDE BACK COVER</th>
<th>OUTSIDE BACK COVER</th>
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<td>DESIGN* Rate Card</td>
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<td>£25,592.41</td>
<td>£25,117.58</td>
<td>£23,696.18</td>
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</tbody>
</table>

**PROMOTIONS**
- RATE CARD
- SPACE
- DESIGN*

**INSERTS**
Scent Strip / Bound inserts from £15,119.37 for 2 sides
Loose inserts – minimum run of 12,000 from £78.28 per ‘000
EG: A5 20 Pages – £182.31 per ‘000 = £2,187.72 for a minimum print run
EG: A4 40 Pages – £369.77 per ‘000 = £4,437.24 for a minimum print run

Other formats + creative executions – price on application
All advertising rates are subject to VAT at the current rate

**TABLET DIGITAL EDITIONS RATE CARD**
Options available for enhanced advertising appearing in Condé Nast tablet digital editions. For further information please contact our sales team: +44 207 152 3158 / TravellerAdvertising1@condenast.co.uk

<table>
<thead>
<tr>
<th>Standard link</th>
<th>£309</th>
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<tr>
<td>VIDEO</td>
<td></td>
</tr>
<tr>
<td>Video embedded in app for offline viewing</td>
<td></td>
</tr>
<tr>
<td>Up to 30 seconds</td>
<td>£1,030</td>
</tr>
<tr>
<td>Up to 60 seconds</td>
<td>£2,060</td>
</tr>
<tr>
<td>HTML (SUBMITTED)</td>
<td>£2,060</td>
</tr>
<tr>
<td>Bespoke HTML created and submitted by client.</td>
<td></td>
</tr>
<tr>
<td>The variety of features that can be used are featured overleaf</td>
<td></td>
</tr>
<tr>
<td>HTML (CONDE NAST STUDIO)</td>
<td>£2,060</td>
</tr>
<tr>
<td>Taking advantage of the advanced abilities</td>
<td></td>
</tr>
<tr>
<td>HTML offers combined with tablet device features such as accelerometers and geolocation. Condé Nast Studio will create an interactive and engaging advertising experience</td>
<td></td>
</tr>
<tr>
<td>Production Cost (POA)</td>
<td>£2,060</td>
</tr>
</tbody>
</table>

*Design costs are based on working from a client-supplied brief and high-resolution images. Use of original photography or bought-in library images will incur additional charges and will be quoted on an individual basis.
**PRODUCTION INFORMATION**

We require PDF files, produced to Condé Nast Digital Technical Specifications, which are based on the “pass4press” version 1.3 or higher PPA Standard File Format Specification. All pdfs must be supplied via our Ad Portal [adportal.condenast.co.uk](http://adportal.condenast.co.uk). All PDFs must be accompanied by a digital proof, produced to Condé Nast Specifications. Our full digital proof and PDF requirements are available from the Condé Nast Production Department 020 7152 3169 or on our website [adportal.condenast.co.uk](http://adportal.condenast.co.uk).

Please note that the file content remains the responsibility of the sender. If a final PDF file and digital proof are not supplied to our specifications no responsibility will be accepted by Condé Nast Publications for the final printed result.

### MECHANICAL DATA

- **Full Page Trim**: 285 x 220
- **Full Page Bleed**: 291 x 226
- **Full Page Type**: 265 x 200
- **Spread Trim**: 285 x 440
- **Spread Bleed**: 291 x 446
- **Spread Type**: 265 x 420
- **1/2 horizontal trim**: 140 x 220
- **1/2 horizontal bleed**: 146 x 226
- **1/2 horizontal type**: 150 x 200
- **1/2 vertical trim**: 285 x 108
- **1/2 vertical bleed**: 291 x 114
- **1/2 vertical type**: 265 x 98
- **1/4 square type**: 150 x 98
- **1/4 vertical type**: 265 x 48

### ON-SALE DATES + DEADLINES + PRODUCTION INFORMATION

**ISSUE** | **ON SALE** | **DISPLAY COPY DEADLINE** | **INSERT DELIVERY DATE** | **PRODUCTION PICS + COPY BRIEF TO CNT** | **PRODUCTION FINAL SIGN OFF**
---|---|---|---|---|---
MARCH | 31 January | 04 January | 11 January | 03 December | 19 December
APRIL | 28 February | 31 January | 08 February | 07 January | 21 January
MAY | 04 April | 04 April | 15 March | 01 February | 25 February
JUNE | 02 May | 02 May | 10 April | 01 March | 21 March
JULY/AUG | 06 June | 04 July | 16 May | 01 April | 25 April
SEPTEMBER | 01 August | 01 August | 12 July | 03 June | 24 June
OCTOBER | 05 September | 05 September | 15 August | 05 August | 26 July
NOVEMBER | 07 October | 01 October | 17 September | 02 September | 25 August
DECEMBER | 04 November | 03 October | 15 October | 07 October | 28 October
JAN/FEB 2018 | 05 December | 07 November | 15 November |
CHEF’S WORLD SERIES
We run a series of events throughout the year to showcase the most exciting culinary talent. Whether it’s a foraging expedition, a cocktail tasting or a three-course dinner, each event is entirely bespoke and is designed to demonstrate the particular skills of the chef in question.

HOLIDAY LABEL TO LOVE
A chance to meet a designer in conversation with Condé Nast Traveller’s new fashion editor Martha Ward, to discuss inspired looks, insider secrets and favourite holiday hideaways with an exclusive shopping experience afterwards.

TRAVELLER’S TALES
These editorially led, ticketed evenings held in central London offer 100 readers the unique chance to watch a one-hour ‘in conversation with’ interview hosted by one of Condé Nast Traveller’s editors. Among the speakers so far are Levison Wood, Simon Reeve, Michael Portillo, Frank Gardner, Bonita Noris, Ben Fogle, Sophie Radcliffe and Ray Mears, while sponsors include Longchamp, investment management company Killik and Co and Crème de la Mer.

POST-EVENT COVERAGE
To summarise, our events series is designed to engage our highly affluent and knowledgeable readership by bringing brands or experiences to life. Each event is created on a case-by-case basis, with follow-up coverage online and in print.
CNTRAVELLER.COM
AD SPECS AND RATES 2018

FORMAT & RATES

<table>
<thead>
<tr>
<th>Format</th>
<th>Size</th>
<th>Rate</th>
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<tr>
<td>LEADERBOARD</td>
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<td>MPU</td>
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<tr>
<td>DOUBLE SKYSCRAPER</td>
<td>300 x 600</td>
<td>£44 CPM</td>
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<tr>
<td>BILLBOARD</td>
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<tr>
<td>IN-CONTENT</td>
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<tr>
<td>GALLERY INTERSTITIAL</td>
<td>1000 x 600</td>
<td>£70 CPM</td>
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<tr>
<td>SPONSORED NEWSLETTER</td>
<td>(86,786 SUBSCRIBERS)</td>
<td>£45 CPM</td>
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<tr>
<td>SOLUS EMAIL</td>
<td>(31,192 SUBSCRIBERS)</td>
<td>£150 CPM</td>
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<tr>
<td>TOPIC SPONSORSHIP</td>
<td>POA</td>
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<tr>
<td>BRANDED CONTENT SOLUTIONS</td>
<td>POA</td>
<td></td>
</tr>
<tr>
<td>BRANDED CONTENT ARTICLE</td>
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AD SPECS URL
http://www.condenast.co.uk/digital-ad-specs/cn-traveller
DISPLAY / STANDARD FORMATS

- Billboard
- Double Skyscraper
- MPU
- Leaderboard

10 Amazing Things to Do in Malta

Malta is the sunniest spot in Europe, with a great beach scene and a beautiful capital that's rich with history and culture. Here's where to find the best of the island.

One&Only

AMAZING WINTER-SUN ESCAPES FOR ALL THE FAMILY

How strange it seems now that this former British colony was, until recently, considered most remarkable for equine activities and polo games. Though its fortified, honey-gold capital, Valletta, is in the spotlight...
TOPIC SPONSORSHIP 2018

SECTIONS AVAILABLE FOR SPONSORSHIP:
INSPIRATION | PLACES TO STAY | STYLE & CULTURE | FOOD & DRINK

Desktop Mobile Tablet Within article
EMAIL MARKETING

Sponsored newsletter

Solus (HTML coded solus email)
BRANDED CONTENT
NATIVE ARTICLES

THE PERFECT MARRIAGE OF EDITORIAL AND COMMERCIAL
Condé Nast Traveller can design and produce native content articles shaped for the Traveller audience, to best communicate your brand message. Native articles are created using our editorial template and possess the same SEO and data advantages as editorial.

ARTICLES INCLUDE
- Image gallery
- URL links
- Design and production of all native and branded traffic drivers

Articles are promoted via traffic drivers across the site, and social posts. Investment is from £13,000.
WORLDWIDE CONTACTS
2019

CHINA
Mary Yao • +86 10 6551 0663 • mary@mhchina.com

THAILAND
Apichaya Sophonratana (Prim) • +66 2 051 4694 • apichaya.s@jpp-thailand.com

HONG KONG AND SINGAPORE
Marcia Kline • +62 81 360 8968 48 • marcia_kline@widernet.info

FLORIDA & CARIBBEAN
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GREECE
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INDIA
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ITALY
Valentina Donini • +39 02 8051 422 • valentina.donini@miasrl.it

MIDDLE EAST
Rohit Singh • +971 5 8283 3336 • rohit@skyscalemedia.com

USA
Shannon Tolar • +1 212 630 4936 • shannon_tolar@condenast.com

DISPLAY ADVERTISING: Juliette Ottley, +44 207 152 3149 • Juliette.Ottley@condenast.co.uk
PROMOTIONS: Natasha Callin, +44 20 7152 3363 • Natasha.Callin@condenast.co.uk
DIGITAL ENQUIRIES: Natalie Moss-Blundell, +44 20 7152 3615 • Natalie.Moss-Blundell@condenast.co.uk
UK REGIONAL SALES TEAM: +44 20 7152 3280
ADVERTISING TERMS & CONDITIONS

1. RATES & COSTS
(a) Rates are quoted in the Rate Card exclusive of VAT and may be increased at any time upon 3 months’ written notice, “written notice” for these purposes to include notice posted on this web page as part of these Terms & Conditions. (b) In addition to the Rates, if the Advertiser requests any Production Work to be performed by CNP, it shall pay CNP for the same at the cost quoted by CNP at the time of request, plus any applicable VAT or other sales tax at the prevailing rate. (c) All rights, including all copyright, in any Production Work performed by CNP shall vest in CNP and the Advertiser may use the same solely for the limited purpose of publishing the associated Advertising Copy in the relevant CNP Publications pursuant and subject to these Terms and Conditions. Where an Advertiser wishes to receive an assignment of rights in any Production Work then the same shall be subject to the written agreement of CNP (which may grant or withhold its absolute discretion and which may include the agreement of any further terms). (d) Advertising Copy for Digital Editions will be displayed in portrait orientation viewable via the end-user device. (e) Advertising Copy for Production Work and Advertiser may incur additional fees as set out in Section 2(b) above. Any custom Advertising Copy produced by CNP will also constitute “Production Work” and the Advertiser will incur additional fees as set out in Section 2(b) above. Advertising Copy supplied by the Advertiser to the Table Advertising Material Specifications (see Section 4(i)(c)(i) below) will not generally require any Production Work from CNP. (f) CNP will exercise reasonable care in preparing and publishing Advertising Copy but if any Advertising Copy is not published in its complete form, CNP’s maximum liability shall be limited to the amount of any payment made for the relevant Advertising Copy which is not published in any of the materials as specified in Section 4 above. (g) CNP shall be under no obligation to review or make corrections to any pre- or post-publication Advertising Copy. (h) Tablet Advertising Copy (a) Advertising Copy intended for publication in Digital Versions must comply with the “Tablet Advertising Material Specifications” section of the Technical Specifications. PDF Versions do not require compliance with any technical specifications other than the general Technical Specifications. CNP may reject for publication any Advertising Copy which is not compliant with the Tablet Advertising Material Specifications. (b) Advertisers may email CNP at tabletadvertising@condenast.co.uk for full details of CNP’s technical requirements for Digital Versions and information about the Technical Specifications. (c) The technical compliance of Advertising Copy provided by the Advertiser to CNP for publication in Digital Versions remains the responsibility of the Advertiser. CNP accepts no responsibility and shall have no liability to the Advertiser for any of the consequences (including the state of the resulting published Advertising Copy) where an error, misprint or omission does not result from CNP’s non-compliance with these Terms and Conditions. (i) If the Advertiser does not provide any Advertising Copy which is not compliant with the Technical Specifications the Advertiser will be deemed to have no value other than the cost of the materials. (j) CNP shall be under no obligation to review or make corrections to any pre- or post-publication Advertising Copy. (k) Tablet Advertising Copy (a) Advertising Copy intended for publication in Digital Versions must comply with the “Tablet Advertising Material Specifications” section of the Technical Specifications. PDF Versions do not require compliance with any technical specifications other than the general Technical Specifications. CNP may reject for publication any Advertising Copy which is not compliant with the Tablet Advertising Material Specifications. (b) Advertisers may email CNP at tabletadvertising@condenast.co.uk for full details of CNP’s technical requirements for Digital Versions and information about the Technical Specifications. (c) The technical compliance of Advertising Copy provided by the Advertiser to CNP for publication in Digital Versions remains the responsibility of the Advertiser. 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2. ORDERS
(a) Agents must disclose the name of their principals and nature of the advertised goods, services, Sales Promotions and Advertising Copy at the time of booking. Any incomplete or misleading disclosure or failure to disclose, or any non-compliance of any matter with applicable regulation, entitles CNP to reject or cancel the order. (b) The CNP Plate Card is not an offer to contract. A contract between CNP and the Advertiser (and CNP’s obligation to publish any Advertising Copy on these Terms & Conditions) arises only upon and subject to CNP’s written acceptance of the Advertiser’s order and additionally in the case of financial advertising, the compliance of the relevant Advertising Copy with the Financial Services and Markets Act 2000. (c) Cancellations cannot be accepted from Advertisers within 2 months of the Publication Date. (d) The Advertiser is responsible to notify CNP within 7 days of receipt of CNP’s written acceptance of the Advertiser’s order for the publication of any Advertising Copy. If the booking details set out in CNP’s acceptance confirmation are incorrect, (f) Advertisers are required to specify their orders, which CNP shall be bound to comply with, (g) CNP will also constitute ‘Production Work’ and hence be deemed to have any value other than the cost of the materials. (h) Rates are quoted in the Rate Card exclusive of VAT and may be increased at any time upon 3 months’ written notice, “written notice” for these purposes to include notice posted on this web page as part of these Terms & Conditions. (i) These Terms and Conditions shall be construed under and in accordance with the laws of England and the parties submit to the exclusive jurisdiction of the English Courts.

3. COPY ARTWORK AND MATERIALS
(i) Print Advertising Copy. (a) All Advertising Copy which must be in the form of PDF files and digital proofs provided by or on behalf of the Advertiser to CNP must comply with CNP’s Technical Specifications. CNP may reject for publication any Advertising Copy which is not compliant with the Technical Specifications. (b) The technical compliance of Advertising Copy provided by the Advertiser to CNP for publication in Digital Versions remains the responsibility of the Advertiser. CNP accepts no responsibility and shall have no liability to the Advertiser for any of the consequences (including the state of the resulting published Advertising Copy) where an error, misprint or omission does not result from CNP’s non-compliance with these Terms and Conditions. (ii) Tablet Advertising Copy. (a) Advertising Copy intended for publication in Digital Versions must comply with the Tablet Advertising Material Specifications. CNP may reject for publication any Advertising Copy which is not compliant with the Tablet Advertising Material Specifications. (b) Advertisers may email CNP at tabletadvertising@condenast.co.uk for full details of CNP’s technical requirements for Digital Versions and information about the Technical Specifications. (c) The technical compliance of Advertising Copy provided by the Advertiser to CNP for publication in Digital Versions remains the responsibility of the Advertiser. CNP accepts no responsibility and shall have no liability to the Advertiser for any of the consequences (including the state of the resulting published Advertising Copy) where an error, misprint or omission does not result from CNP’s non-compliance with these Terms and Conditions. (i) If the Advertiser does not provide any Advertising Copy which is not compliant with the Technical Specifications the Advertiser will be deemed to have no value other than the cost of the materials. 5. GENERAL
(a) The Advertiser accepts that the Advertiser is a principal in law and accordingly warrants that all Advertising Copy (and its constituent parts) when submitted to CNP for production and upon publication shall: (i) be neither defamatory nor obscene; and (ii) comply in all respects with the conditions of the British Code of Advertising Practice and other relevant industry codes, and (ii) comply with and not contravene the requirements of (a) any Act of Parliament, statutory instrument, code of practice or regulation promulgated by the Advertiser for any of the consequences (including the state of the resulting published Advertising Copy) where an error, misprint or omission does not result from CNP’s non-compliance with these Terms and Conditions. (i) If the Advertiser does not provide any Advertising Copy which is not compliant with the Technical Specifications the Advertiser will be deemed to have no value other than the cost of the materials. (ii) CNP accepts no responsibility and shall have no liability to the Advertiser for any of the consequences (including the state of the resulting published Advertising Copy) where an error, misprint or omission does not result from CNP’s non-compliance with these Terms and Conditions. (i) If the Advertiser does not provide any Advertising Copy which is not compliant with the Technical Specifications the Advertiser will be deemed to have no value other than the cost of the materials. (ii) CNP accepts no responsibility and shall have no liability to the Advertiser for any of the consequences (including the state of the resulting published Advertising Copy) where an error, misprint or omission does not result from CNP’s non-compliance with these Terms and Conditions. (i) If the Advertiser does not provide any Advertising Copy which is not compliant with the Technical Specifications the Advertiser will be deemed to have no value other than the cost of the materials. (ii) CNP accepts no responsibility and shall have no liability to the Advertiser for any of the consequences (including the state of the resulting published Advertising Copy) where an error, misprint or omission does not result from CNP’s non-compliance with these Terms and Conditions. (i) If the Advertiser does not provide any Advertising Copy which is not compliant with the Technical Specifications the Advertiser will be deemed to have no value other than the cost of the materials. (ii) CNP accepts no responsibility and shall have no liability to the Advertiser for any of the consequences (including the state of the resulting published Advertising Copy) where an error, misprint or omission does not result from CNP’s non-compliance with these Terms and Conditions. (i) If the Advertiser does not provide any Advertising Copy which is not compliant with the Technical Specifications the Advertiser will be deemed to have no value other than the cost of the materials. (ii) CNP accepts no responsibility and shall have no liability to the Advertiser for any of the consequences (including the state of the resulting published Advertising Copy) where an error, misprint or omission does not result from CNP’s non-compliance with these Terms and Conditions. (i) If the Advertiser does not provide any Advertising Copy which is not compliant with the Technical Specifications the Advertiser will be deemed to have no value other than the cost of the materials.
DIGITAL CONDITIONS OF ACCEPTANCE 2019

CONDE NAST DIGITAL ADVERTISING SPECIFICATIONS AND TERMS & CONDITIONS

INTRODUCTION

The Condé Nast company operating Internet services in the UK is Condé Nast Digital Ltd. hereinafter referred to as “Condé Nast Digital”. “The Advertiser” applies to the person or entity booking space and the therefore party to contract, whether it is an advertising agency or client booking direct. The following specifications apply to all adverts, whether hosted by Condé Nast Digital or served by a third party. All impression guarantee fulfillment will be governed by the Condé Nast Digital ad serving tracking records only.

1. LATE CREATIVE

We reserve the right to charge on a pro-rata daily basis for every day that creative is delayed. This will be applicable from 12pm one working day before the creative is due to go live.

2. CAMPAIGN DATE ADJUSTMENTS

Should campaign dates change, Condé Nast Digital must be notified of this change 7 days in advance of the campaign’s start date. Should we be notified after the 7-day deadline, the campaign will lose impressions on a pro-rata basis, as per our late creative policy.

3. SIGNED IO’S

Once an IO has been requested, it must be signed and sent back to Condé Nast Digital, until we receive a signed IO the campaign will be viewed as NOT booked and we will have no guarantee to inventory.

4. LEADTIMES

Standard display – 5 Business days. Video Pre-rolls and Wallpapers - 5 Business days. Solicus email - 5 Business days. All creative should arrive according to the IAB guidelines. Condé Nast Digital will make every effort possible to expedite the testing and staging of adverts, however, if creative is received after the designated production deadline, Condé Nast Digital cannot guarantee a campaign will begin as scheduled on the insertion order. Please note, production deadlines do not account for any agency revisions.

5. AD SPECIFICATIONS

Please see our detailed ad specification guideline here: http://www.condenast.co.uk/ads/2012/specifications/CondéNastDigital_Ads_Specs_2012_xls. For further information, please email traffic@condenast.co.uk

6. BOOKING INFORMATION

Condé Nast Digital is entitled in its absolute discretion to reject or exclude any advertisement submitted or previously accepted to run on the website. Agencies must disclose the name of their clients at the time of booking. Any mistaken disclosure or failure to disclose entities Condé Nast Digital to reject or cancel the order.

7. TESTING

The advertiser will review all adverts developed for their campaigns and ensure that testing is completed. All adverts must be tested for compatibility with the following browsers and platforms: Mozilla Firefox / Chrome, PC and Mac. Internet Explorer for Windows 95/98/XP/Vista/7 and Macintosh.

8. RICH MEDIA SPECIFICATIONS

Using advertisements with sound – Sound in the ad must be user initiated with a click. No ads with sound starting automatically will be accepted. Delivery – All rich media creatives must have a back-up gif for 1st party. In order to ensure trouble free delivery of your campaign, all rich media creatives must be tested on as many platforms as possible. Please see the ad specification guidelines for further detail. Guidelines for Ads served by 3rd Party – Creatives not complying with Condé Nast Digital’s ad specifications must be removed from rotation by the 3rd Party before the campaign begins. The 3rd Party must implement a call to open a new browser window when the ad is clicked on. The 3rd Party must supply a URL to view advertisements before the campaign begins.

9. PAYMENT

Payment shall be made within 30 days from the date of invoice.

10. CANCELLATION

Cancellation deadlines for display campaigns are as follows: Two weeks from start of a display media campaign. Four weeks from start of a sponsorship. For custom solution campaigns, we require a minimum cancellation period of 6 weeks. If production has begun Condé Nast Digital can cancel the media element of the campaign however the advertiser will still be required to pay production costs in full.

11. GENERAL

The Advertiser accepts that the Advertiser, whether it is an agency or a direct booking, is a principal in law to Condé Nast Digital. The Advertiser accepts that the Advertiser, whether it is an agency or a client booking direct, is a principal in law to Condé Nast Digital. Agencies to reject or exclude any advertisement submitted or previously accepted to run on the website. Agencies to reject or exclude any advertisement submitted or previously accepted to run on the website. Any mistaken disclosure or failure to disclose entities Condé Nast Digital to reject or cancel the order.

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