

PROGRAMME

LONDON, UK

KINGS PLACE

OCTOBER 9, 2018

WIRED
Smarter.

Agenda for October 9, 2018

08.00 – 08.55 **REGISTRATION OPENS**

Enjoy welcome coffee, teas and breakfast pastries.

08.55 – 09.00	WIRED Smarter Plenary Sessions – Hall One Opening remarks Introduction from Editor Greg Williams
09.00 – 09.15	The future role of change and innovation in business strategies Beth Comstock, author and former Vice Chair, GE
09.20 – 09.35	The human element in the age of AI Federico Marchetti, Founder and CEO, YOOX NET-A-PORTER GROUP
09.40 – 09.55	Are the tech titans good for the economy? Diane Coyle, Bennett Professor of Public Policy, University of Cambridge
10.00 – 10.15	Scaling a business from scratch to \$2bn: A Fireside chat with Deliveroo founder Will Shu, Co-founder and CEO, Deliveroo
10.15 – 10.25	Headline partner session: Mark Hughes, CEO Security, BT
10.30 – 10.55	No gatekeepers: innovation at scale at Amazon Werner Vogels, Chief Technology Officer, Amazon
11.00 – 11.30	MORNING BREAK Demonstrations, refreshments and networking break across various locations – the Music Foyer, Gallery level and Battlebridge Rooms BT fireside chat: Join us for a special partner fireside chat on “Enterprise digital transformation” with WIRED and Colm O’Neill, Managing Director of BT’s Major and Public Sector Division. It will start at 11.15 in the St. Pancras room

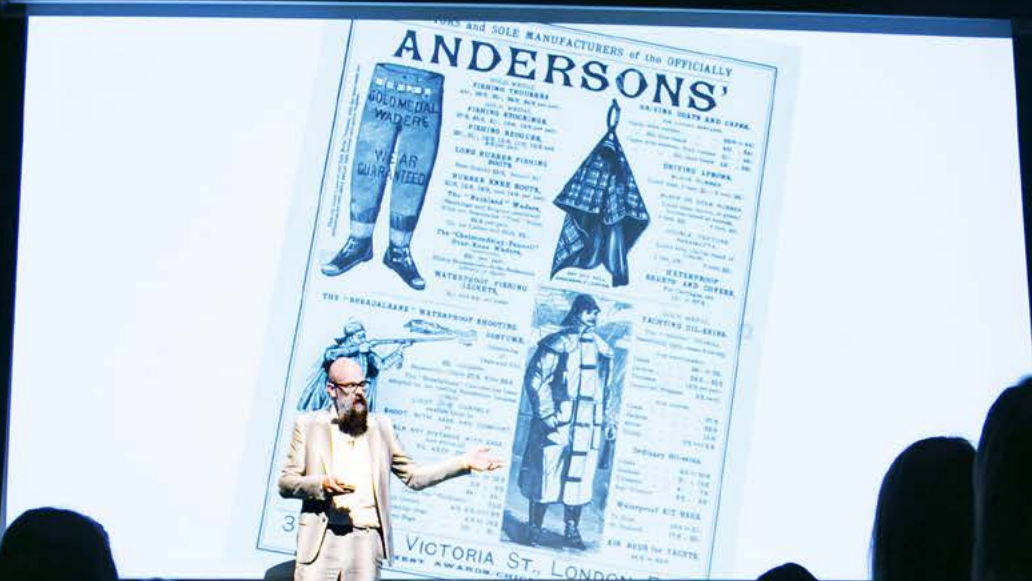
	RETAIL Hall One	ENERGY Battlebridge Room	MONEY Hall Two
11.35 – 11.50	Reducing materials waste with luxury products Kresse Wesling, MBE, Co-founder and Director, Elvis and Kresse	Capturing CO₂ from air Jan Wurzbacher, Founder, Climeworks	What the world can learn from Chinese innovation Keyu Jin, Professor, London School of Economics
11.55 – 12.10	Retail is at an inflection point – how can AI help you win? Kerry Liu, Co-founder and CEO, Rubikloud	Powering a greener, cleaner future Juliet Davenport, Founder and CEO, Good Energy	Mythbusting the hype around cryptocurrency and blockchain Cathy Mulligan, Visiting Researcher, Imperial College Centre for Cryptocurrency Research and Engineering
12.15 – 12.30	Knowledge partner session: Margarete McGrath, Chief Digital Officer, Dell EMC Enterprise	Knowledge partner session: Rob Doepel, Partner and Head of Energy, UK & Ireland, EY	Knowledge partner session: Raman Bhatia, Head of Digital Bank UK, RBWM, HSBC
12.30 – 13.10	WIRED Retail Startup Lightning Showcase Five up-and-coming startups present their exciting innovations and technology in a rapid-fire series of PechaKucha-style presentations	WIRED Energy Startup Lightning Showcase Six up-and-coming startups present their exciting innovations and technology in a rapid-fire series of PechaKucha-style presentations	WIRED Money Startup Lightning Showcase Five up-and-coming startups present their exciting innovations and technology in a rapid-fire series of PechaKucha-style presentations
13.00 – 14.00	NETWORKING LUNCH AND INVESCO PARTNER PANEL Enjoy the networking lunch break – grab a delicious meal and pick up your beverage before joining us for a special partner panel with Invesco, ‘How can sustainable investing make a difference?’ at 13.15 in the St. Pancras Room with panellists: Georg Elsaesser, Senior Portfolio Manager, Invesco / Luca Tobagi, CFA, Investment Strategist and Product Director, Invesco / Beth Comstock, Author and Former Vice Chair, GE / Hayden Wood, Co-founder and CEO, Bulb		

RETAIL
Hall One
ENERGY
Battlebridge Room
MONEY
Hall Two

14.05 – 14.20	Where payments go next Florence Diss, Head of EMEA Commerce Partnerships, Google	The secrets of scaling sustainably Hayden Wood, Co-founder and CEO, Bulb	How digital banking alternatives are evolving customer expectations Nikolay Storonsky, Founder and CEO, Revolut
14.25 – 14.40	Knowledge partner session: Helen Merriott, Partner, Retail and Consumer Products, UK & Ireland, EY	Creating a new energy marketplace, powered by data Maria McKavanagh, Chief Operating Officer, Verv	From disruptor startup to FCA-licensed authorised payment Institution Elizabeth Rossiello, CEO and Founder, BitPesa
14.45 – 15.00	How retailers can make the most of working with startups: A fireside chat with the CIO of ASOS Cliff Cohen, Chief Information Officer, ASOS	Turning hydro power into lithium-ion batteries Martin Anderlind, Head of Business Development, Northvolt	Designing for the digital customer Hugo Cornejo, Head of Design, Monzo
15.00 – 15.15	The future of design in retail Emilie Colker, Executive Director, IDEO	What does smart have to do with it?: The history and future of the smart home Alexandra Deschamps-Sonsino, Founder, Good Night Lamp	Open banking: Where are we now? Imran Gulamhuseinwala, OBE Trustee, Open Banking Implementation Entity
15.15 – 15.30	The zero friction future Martin Harbeck, Group Director, Facebook	The new technology for the future electricity grid Stephen Fitzpatrick, CEO and Founder, OVO Energy	
15.30 – 15.45		AI for energy Sims Witherspoon, Program Manager, DeepMind	

15.40 – 16.20	A F T E R N O O N B R E A K Demonstrations, refreshments and networking break across various locations the Music Foyer, Gallery level and Battlebridge Rooms
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18.25 – 18.35	The Startup Showcase Winners announced
18.35	C U R A T O R ' S C L O S I N G Followed by drinks reception with Ailsa Bay Join us for a special evening networking reception with the WIRED team, WIRED Smarter speakers and attendees. Enjoy canapés and a selection of Ailsa Bay beverages

Meet the
2018 speakers



Hand-picked by the editorial team for their expertise and industry-changing prowess, WIRED Smarter speakers will share their insight, perspective and case studies on how they've turned disruption into strategy.

Speakers

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Werner Vogels
Chief Technology Officer, Amazon

As CTO of one of the world's most powerful companies, Werner Vogels is responsible for driving Amazon's customer-centric technology vision.

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HEADLINE PARTNER

HEADLINE PARTNER



Cliff Cohen
Chief Information Officer, ASOS

CIO Cliff Cohen is responsible for the technology strategy and delivery for pure play e-tailer ASOS' 18 million customers around the world.



Elizabeth Rossiello
CEO and Founder, BitPesa

Founder Elizabeth Rossiello scaled BitPesa – a digital foreign exchange and payment platform – to eight markets in just under five years.



Mark Hughes
CEO Security, BT

Mark Hughes is CEO of BT Security and is accountable for all elements of BT's own security activity globally.



Colm O'Neill
MD, Major and Public Sector, BT

Colm O'Neill supports large businesses and public sector organisations across the UK and Ireland to deliver on their digital transformation agendas.

KNOWLEDGE PARTNER



Hayden Wood
Co-founder and CEO, Bulb

Hayden Wood co-founded Bulb, which supplies businesses and consumers with 100 per cent renewable electricity that costs less than fossil fuels.



Jan Wurzbacher
Founder, Climeworks

In 2017, Climeworks opened the world's first negative emissions plant – capturing CO₂ at a geothermal plant in Iceland, and turning it into rock.



Sims Witherspoon
Program Manager, DeepMind

British AI company DeepMind made headlines when it reduced energy required to cool Google Data Centres by 40 per cent.



Margarete McGrath
Chief Digital Officer, Dell EMC Enterprise

Margarete McGrath works with clients to support them with their digital transformation, from advanced analytics to smart retail solutions.



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Kresse Wesling MBE
Co-founder and Director, Elvis and Kresse

Kresse Wesling launched fashion brand Elvis & Kresse, which turns industrial waste into lifestyle products and supports charities reducing waste.



Rob Doepel
Partner and Head of Energy, UK & Ireland, EY

Rob Doepel helps clients navigate the ever-changing consumer, regulatory and political environment.



KNOWLEDGE
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Helen Merriott
Partner, Retail and Consumer Products, UK & Ireland, EY

Working with the UK's leading retailers, Helen Merriott helps organisations to set direction and deliver results for consumers, stakeholders and employees.



Martin Harbech
Group Director, Facebook

Martin Harbech leads Facebook's teams working across their entire family of apps and services, from Facebook and Instagram to Messenger and WhatsApp.

KNOWLEDGE
PARTNER



Juliet Davenport
Founder and CEO, Good Energy

Juliet Davenport founded Good Energy as a 100 per cent renewable energy company with a mission to power a greener, cleaner future together.



Alexandra Deschamps-Sonsino
Founder, Good Night Lamp

Product design expert Alexandra Deschamps-Sonsino's new book on Smarter Homes covers how technology has changed home life.



Florence Diss
Head of EMEA Commerce Partnerships, Google

Florence Diss focuses on Payments, with product partnerships including Maps, Geo, Wallet and Ads.



Raman Bhatia
Head of Digital Bank UK, RBWM, HSBC

Raman Bhatia is responsible for driving innovation and new digital ways of working within Europe.



Beth Comstock
Author and former Vice Chair, GE

Beth Comstock is an expert in helping organisations and individuals to navigate change and harness creativity.



Will Shu
Co-founder and
CEO, Deliveroo
Will Shu founded food
delivery company
Deliveroo in 2013 and
scaled it from a team
of five to a global
\$2bn tech business in
just under five years.



Emilie Colker
Executive Director,
IDEO
Emilie Colker is
Executive Director at
design and innovation
firm IDEO, where she
works with businesses
on “click-to-brick”
experiences and digital
transformations.



Cathy Mulligan
Visiting Researcher
Imperial College
Centre for
Cryptocurrency
Research and
Engineering
Cryptocurrency expert
Cathy Mulligan is
breaking down the
blockchain hype and
leading the dialogue on
how businesses should
use this technology.



Herminia Ibarra
The Charles Handy
Professor of
Organisational
Behaviour, London
Business School
Herminia Ibarra delves
into what talent looks
like in the age of
artificial intelligence.



Keyu Jin
Professor, London
School of Economics
Keyu Jin is researching
globalisation and the
Chinese economy,
focusing on bridging
western capital and
a new breed of fast-
growing Chinese
technology companies.



Hugo Cornejo
Head of Design, Monzo
As the Head of
Design at Monzo,
Hugo Cornejo helped
transform how
customers interact
with a digital bank,
creating its in-house
app from scratch.



Martin Anderlind
Head Of Business
Development,
Northvolt
Northvolt wants
to manufacture the
world's greenest
lithium-ion batteries
at a global scale – with
a target of producing
up to 32GWh by 2023.



Stephen Fitzpatrick
CEO and Founder,
OVO Energy
UK energy provider
OVO Energy launched
the world's first
commercially available
electric-vehicle-to-grid
charger in partnership
with Nissan.



Peter Barrett
Co-founder and CEO,
Playground Global
Peter Barrett is a
founder and CTO of
Playground Global,
a new type of venture
capital firm, built by
and for entrepreneurs,
engineers and
technologists.



Y-Vonne Hutchinson
Founder and CEO, ReadySet

With a focus on the tech industry, labour lawyer Y-Vonne Hutchinson specialises in advising companies that are serious about enacting diversity.



Nikolay Storonsky
Founder and CEO, Revolut

Founder Nikolay Storonsky scaled digital bank alternative Revolut to 1.8 million customers in three years – and now offers cryptocurrency processing.



Kerry Liu
Co-founder and CEO, Rubikloud

AI platform Rubikloud has grown to over 100 people, opened offices in four countries, and raised \$45m venture funding in just five years.



Cal Henderson
Co-founder and Chief Technology Officer, Slack

Cal Henderson is the co-founder and Chief Technology Officer of Slack, the fastest-growing business app that's redefining productivity.



Julia Shaw
Co-founder, Spot

Psychological scientist and memory expert Julia Shaw co-founded Spot, which helps employees report workplace harassment and discrimination.



Amit Yoran
CEO, Tenable

CEO Amit Yoran oversees digital security firm Tenable's vision as the company empowers organisations to understand and reduce their cybersecurity risk.



Diane Coyle Bennett
Professor of Public Policy, University of Cambridge

Economist and former advisor to the UK Treasury, Diane Coyle specialises in the economics of new technologies, markets and competition policy.



Maria McKavanagh
Chief Operating Officer, Verv

Verv's smart-home hub uses artificial intelligence to track energy use down to the device, and in April 2018, Verv Labs completed the first UK peer-to-peer energy trade using the blockchain.



Federico Marchetti
Founder and CEO, YOOX NET-A-PORTER GROUP

Federico Marchetti is an entrepreneur at the intersection of luxury and technology who founded and leads YOOX NET-A-PORTER GROUP, the world's leading online luxury retailer.

Imran Gulamhuseinwala
OBE

Trustee, Open Banking
Implementation Entity

Implementation Trustee
Imran Gulamhuseinwala
is responsible for the
development of the
common technical
standards underpinning
open banking.

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Social media is changing at light speed

*It's no longer about follower
count or viral content.*

From building stronger connections to
hyper-personalisation, your business
can stay ahead by making social the
core of the brand experience.

Turn social into your business advantage
at hootsuite.com/enterprise



Retail



The **WIRED Retail** dedicated track sessions runs between the morning and afternoon break. All **WIRED Retail** sessions will take place in Hall One. Further, all **WIRED Retail** track pass-holders are welcome to join all of the **WIRED Smarter** plenary sessions in the morning and afternoon – please note that seats in the plenary hall are on a first-come, first-serve basis, but overflow seats will be offered. All networking opportunities are open for all attendees.

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SOCIAL MEDIA
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Kings Place, London, UK __ October 9, 2018

Retail speakers

Keynote Speakers



Cliff Cohen
Chief Information
Officer, ASOS



Margarete McGrath
Chief Digital Officer,
Dell EMC Enterprise



Kresse Wesling MBE
Co-founder
and Director,
Elvis and Kresse



Helen Merriott
Partner, Retail and
Consumer Products,
UK & Ireland, EY



Martin Harbeck
Group Director,
Facebook



Florence Diss
Head of EMEA
Commerce
Partnerships, Google



Emilie Colker
Executive Director,
IDEO



Kerry Liu
Co-founder and CEO,
Rubikloud

Plenary Speakers



Werner Vogels
Chief Technology
Officer, Amazon



Mark Hughes
CEO Security,
BT



Will Shu
Co-founder and CEO,
Deliveroo



Beth Comstock
Author and former
Vice Chair, GE



Herminia Ibarra
Professor of
Organisational
Behaviour, London
Business School



Peter Barrett
Co-founder and CTO,
Playground Global



**Y-Vonne
Hutchinson**
Founder and CEO,
ReadySet



Cal Henderson
Co-founder and
Chief Technology
Officer, Slack



Julia Shaw
Co-founder,
Spot



Amit Yoran
CEO,
Tenable



Diane Coyle Bennett
Professor, University
of Cambridge



Federico Marchetti
Founder and CEO,
YOOX NET-A-
PORTER GROUP

@WiredUK __ @WiredInsiderUK __ #WiredSmarter

RETAIL SPEAKERS

Retail agenda

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Retail startups

Hear from these exciting startups during the WIRED Retail Startup Lightning Showcase at 12.30 in Hall One, and meet them at the networking areas in the Test Lab to learn more about their latest developments.

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Christer Holloman
CEO and Co-founder, Divido



The retail finance platform lets customers spread the cost of purchases over several months, but makes sure retailers get paid straight away. The payment method sits alongside PayPal and other options on websites.



Saasha Celestial-One
Co-Founder, OLIO



Food waste is a massive problem. OLIO connects people with businesses and other individuals to make items they were planning on throwing away available to others.



Richard Potter
CEO, Peak



Peak combines its AI System and people to deliver a unique service, enabling businesses to put AI at the heart of their operations to boost revenues and profits.



Grace Gould
Founder, SODA



The School of the Digital Age is trying to demystify tech. SODA curates bespoke product collections, working with retailers to offer alternative products to mainstream shops.



Louis Schena
COO and Co-Founder, Swipii



Swipii wants every business to have loyalty schemes. Bank and credit-card payments are linked to loyalty accounts, meaning no extra cards need to be issued.



Dmitry Ivanov
CEO and co-founder, Wevat



Get something back from your shopping when you're travelling. Take a photo of your receipt and WeVat automatically fills in VAT refund forms in the UK – one form covers all purchases.

WIRED Live is our annual showcase of the most compelling innovators, thinkers, entrepreneurs, technology and ideas disrupting the world today – and redrawing the map to tomorrow.

Confirmed speakers include: Lastminute.com co-founder **Martha Lane Fox**; investor and human rights advocate **Bill Browder**; economist **Mariana Mazzucato**; and theoretical scientist **Jim Al-Khalili**.

Save 50% off your tickets when you book with code **SMART50** online at wired.uk/wiredlive.

WHERE THE INSPIRATIONAL COME TO BE INSPIRED

November 1, 2018.
London, UK.

WIRED
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Bringing innovation to influencers since 2011

wired.uk/wiredlive



Money

WIRED
MONEY



Money speakers

Keynote Speakers



Elizabeth Rossiello
CEO and founder,
BitPesa



Raman Bhatia
Head of Digital
Bank UK, RBWM
HSBC



Cathy Mulligan
Visiting Researcher,
Imperial College
Centre for
Cryptocurrency
Research and
Engineering



Keyu Jin
Professor of
economics, London
School of Economics



Hugo Cornejo
Head of Design,
Monzo



**Imran
Gulamhuseinwala
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Nikolay Storonsky
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Federico Marchetti
Founder and CEO,
YOOX NET-A-
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30



Tahir Farooqui
CEO and founder, Canopy



Canopy is a London-based startup that makes it easier to rent and let property. The Canopy platform not only provides a trusted marketplace for renters, landlords and agents, it also helps renters to build a profile.



Adam Goodall
Co-founder, Coconut



Coconut manages your expenses, tells you how much tax you owe and fills in your tax return as you go. Coconut is the first tool that manages everything from payment to tax returns for personal business.



Caroline Plumb
Founder and CEO, Fluidly



Founded in October 2017, this startup is all about intelligent cashflow management. Powered by artificial intelligence and machine learning, it automates the prediction and optimisation of cashflow for business.



Veronique Merriam Barbosa
COO and Co-founder, Flux



Flux is a digital platform taking that experience paperless by seamlessly linking major retailers and cardholders with digital itemised receipts, digital cashback offers and card linked loyalty.



Benedetta Arese Lucini
CEO and Co-Founder, Oval Money



Through machine learning, Oval learns users' financial and lifestyle behaviours and uses the data collected to educate them to accumulate capital for the purpose of investing. Users can also share their experiences.

What if this summer's heatwave was a tipping point for responsible investing?

Droughts, wildfires and floods made climate change a hot topic. But will it be the tipping point that brings responsible investing into the mainstream?

As a large global investment provider, Invesco offers nearly 100 exchange-traded funds (ETFs) – providing a wide choice of core and innovative investment exposures. So whatever your view, we've got the big picture covered.

Visit etf.invesco.com/opportunity

Your capital is at risk. You may not get back the amount you invested.



ETFs from Invesco
See all the opportunities

Energy



The **WIRED Energy** dedicated track sessions runs between the morning and afternoon break. All **WIRED Energy** sessions will take place in Battlebridge Room. Further, all **WIRED Energy** track pass-holders are welcome to join all of the **WIRED Smarter** plenary sessions in the morning and afternoon – please note that seats in the plenary hall are on a first-come, first-serve basis, but overflow seats will be offered. All networking opportunities are open for all attendees.

<p>HEADLINE PARTNER</p>	<p>KNOWLEDGE PARTNERS</p>	<p>SOCIAL MEDIA PARTNER</p>	<p>DRINKS PARTNER</p>
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Energy speakers

Keynote Speakers

<p>Hayden Wood Co-founder and CEO, Bulb</p>	<p>Jan Wurzbacher Founder, Climeworks</p>	<p>Sims Witherspoon Project Manager, DeepMind</p>
<p>Rob Doepel Partner and Head of Energy, UK & Ireland, EY</p>	<p>Juliet Davenport CEO, Good Energy</p>	<p>Alexandra Deschamps-Sonsino Founder, Good Night Lamp</p>
<p>Martin Anderlind Head Of Business Development, Northvolt</p>	<p>Stephen Fitzpatrick CEO and Founder, OVO Energy</p>	<p>Maria McKavanagh Chief Operating Officer, Verv</p>

Plenary Speakers

<p>Werner Vogels Chief Technology Officer, Amazon</p>	<p>Mark Hughes CEO Security, BT</p>	<p>Will Shu Co-founder and CEO, Deliveroo</p>
<p>Beth Comstock Author and former Vice Chair, GE</p>	<p>Herminia Ibarra Professor of Organisational Behaviour, London Business School</p>	<p>Peter Barrett Co-founder and CTO, Playground Global</p>
<p>Y-Vonne Hutchinson Founder and CEO, ReadySet</p>	<p>Cal Henderson Co-founder and Chief Technology Officer, Slack</p>	<p>Julia Shaw Co-founder, Spot</p>
<p>Amit Yoran CEO, Tenable</p>	<p>Diane Coyle Bennett Professor, University of Cambridge</p>	<p>Federico Marchetti Founder and CEO, YOOX NET-A-PORTER GROUP</p>

Energy agenda

08.00 – 08.55 **REGISTRATION OPENS**

Enjoy welcome coffee, teas, and breakfast pastries.

08.55 – 09.00	WIRED Smarter Plenary Sessions – Hall One Opening remarks Introduction from Editor Greg Williams
09.00 – 09.15	The future role of change and innovation in business strategies Beth Comstock, Author and former Vice Chair, GE
09.20 – 09.35	The human element in the age of AI Federico Marchetti, Founder and CEO, YOOX NET-A-PORTER GROUP
09.40 – 09.55	Are the tech titans good for the economy? Diane Coyle, Bennett Professor of Public Policy, University of Cambridge
10.00 – 10.15	Scaling a business from scratch to \$2bn: A fireside chat with Deliveroo's founder Will Shu, Co-founder and CEO, Deliveroo
10.15 – 10.25	Headline partner session: Mark Hughes, CEO Security, BT
10.30 – 10.55	No gatekeepers: innovation at scale at Amazon Werner Vogels, Chief Technology Officer, Amazon
11.00 – 11.30	M O R N I N G B R E A K Demonstrations, refreshments and networking break across various locations – the Music Foyer, Gallery level and Battlebridge Rooms BT fireside chat: Join us for a special partner fireside chat on “Enterprise digital transformation” with WIRED and Colm O’Neill, Managing Director of BT’s Major and Public Sector Division. Session starts at 11.15 in the St. Pancras room

ENERGY

Battlebridge Room

11.35 – 11.50	Capturing CO₂ from air Jan Wurzbacher, Founder, Climeworks
11.55 – 12.10	Powering a greener, cleaner future Juliet Davenport, Founder and CEO, Good Energy
12.15 – 12.30	Knowledge partner session: Rob Doepel, Partner and Head of Energy, UK & Ireland, EY
12.30 – 13.10	WIRED Energy Startup Lightning Showcase Six up-and-coming startups present their exciting innovations and technology in a rapid-fire series of PechaKucha-style presentations
13.00 – 14.00	NETWORKING LUNCH Enjoy the networking lunch break – grab a delicious meal and pick up your beverage before joining us for a special partner panel with Invesco, ‘How can sustainable investing make a difference?’ at 13.15 in the St. Pancras Room

ENERGY

Battlebridge Room

14.05 – 14.20	The secrets of scaling sustainably Hayden Wood, Co-founder and CEO, Bulb
14.25 – 14.40	Creating a new energy marketplace, powered by data Maria McKavanagh, Chief operating officer, Verv
14.45 – 15.00	Turning hydro power into lithium-ion batteries Martin Anderlind, Head of Business Development, Northvolt
15.00 – 15.15	What does smart have to do with it?: The history and future of the smart home Alexandra Deschamps-Sonsino, Founder, Good Night Lamp
15.15 – 15.30	The new technology for the future electricity grid Stephen Fitzpatrick, CEO and Founder, OVO Energy
15.30 – 15.45	AI for energy Sims Witherspoon, Program Manager, DeepMind

15.40 – 16.20	A F T E R N O O N B R E A K Demonstrations, refreshments and networking break across various locations the Music Foyer, Gallery level and Battlebridge Rooms WIRED Smarter Plenary Sessions – Hall One
16.25 – 16.40	Lessons in cyber helplessness Amit Yoran, CEO, Tenable
16.45 – 17.00	The modern executive’s guide to productivity: A fireside chat with Slack’s CTO Cal Henderson, Co-founder and Chief Technology Officer, Slack
17.00 – 17.15	What will leadership look like in the age of artificial intelligence? Herminia Ibarra, The Charles Handy Professor of Organisational Behaviour, London Business School
17.20 – 17.35	Tackling diversity from inside out Y-Vonne Hutchinson, Founder and CEO, ReadySet
17.40 – 18.00	How AI is helping us win the battle against workplace harassment Julia Shaw, Co-founder, Spot
18.05 – 18.20	AI and Robots and Quantum, Oh My Peter Barrett, Co-founder and CTO, Playground Global
18.25 – 18.35	The Startup Showcase Winners announced
18.35	C U R A T O R ’ S C L O S I N G Followed by drinks reception with Ailsa Bay Join us for a special evening networking reception with the WIRED team, WIRED Smarter speakers and attendees. Enjoy canapés and a selection of Ailsa Bay beverages

Energy startups

Hear from these exciting startups during the WIRED Energy Startup Lightning Showcase at 12.30 in the Battlebridge Room, and meet them at the networking areas in the Test Lab to learn more about their latest developments.

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Carolyn Hicks
CFO and Co-founder,
Brill Power



Founded in 2016 as a spin-out from Oxford University, Brill Power's battery management technology can extend the lifetime of multi-cell batteries by 60 per cent, while improving safety and lowering waste.



Erik Nygard
CEO and Co-founder,
Limejump Ltd.



Limejump is a virtual power plant. The startup lets anyone with renewable storage or generation capacity offer energy to the National Grid, contributing to capacity, balancing and demand response.



Christine Boyle
CEO,
Senergy



Senergy is developing the next generation of solar thermal panels. Its nanocomposite plastic design is 50 per cent cheaper than existing alternatives and can lower carbon emissions from home and commercial heating.



Charlie Blair
Managing Director, Gravitricity



Gravitricity uses electrically driven winches to raise and lower very heavy weights in vertical shafts, providing balancing services to help electricity grids to cope with the transition to renewables.



Jane Lucy
Founder, The Labrador



The Labrador wants to save UK energy customers £1bn per year by switching suppliers. Using a smart meter and its 'Retriever' device, customers can automatically switch to a cheaper deal based on their own usage.



Michael Groves
CEO, Topolytics



Data platform Topolytics tracks the generation, movement and disposal of commercial and industrial waste – so companies can track environmental damage, while enabling recycling and re-manufacture.

INSPIRING YOUNG PEOPLE to build their (AND OUR) future.

November 3, 2018.
London, UK.

KNOWLEDGE
PARTNER



WIRED Next Generation is a one-day festival dedicated to inspiring 13- to 19-year-olds in finding their path to the future. Come and join the next wave of innovators, technologists, creators, thinkers and scientists

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Headline Partner



BT's purpose is to use the power of communications to make a better world. It is one of the world's leading providers of communications services and solutions, serving customers in 180 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to its customers for use at home, at work and on the move; broadband, TV and internet products and services; and converged fixed-mobile products and services. And with the widest portfolio of business-specific products and services in the UK, it helps companies achieve their goals by connecting people and enabling relationships – whether they're a startup or an established business.

Knowledge Partners



From globalisation to technological innovation, businesses around the world are exploring new and different ways of succeeding. As a global leader in assurance, tax, transaction and advisory services, EY leads the debate on the most important issues faced by your sector and business.

WIRED Retail
EY's Global Consumer Sector enables our worldwide network of more than 44,000 sector-focused professionals to share powerful insights and deep sector knowledge with retail and consumer products businesses like yours. This intelligence, combined with our technical experience, can assist you in making more informed, strategic choices and help you execute better and faster. For more information, visit: ey.com/uk/consumerhub

WIRED Energy
EY's Global Power and Utilities Sector brings together a worldwide team of 20,000 professionals to help you succeed. The Sector team works to anticipate market trends,

identify their implications and develop points of view on relevant sector issues. Ultimately, this team enables us to help you meet your goals and compete more effectively. For more information, visit: ey.com/uk/energy



Dell Technologies is a unique family of businesses that provides the essential infrastructure for organisations to build their digital future, transform IT and protect their most important asset, information. The company services customers of all sizes across 180 countries – ranging from 99 per cent of the Fortune 500 to individual consumers – with the industry's most comprehensive and innovative portfolio from the edge to the core to the cloud. delltechnologies.com



Intel is powering the future of computing and communications, delivering experiences once thought to be impossible.



In a world that is becoming increasingly more digital, HSBC UK's Raman Bhatia, Head of Digital Bank UK, will be joining the WIRED Smarter event to share HSBC's journey of how they are becoming a digital bank.



At Invesco, we want to help you get more out of life by striving to deliver a superior investment experience. Our range of exchange-traded products are designed to help you make the most of your portfolio, with low-cost products tracking established benchmark indices and a range that offers something a bit different. We've built a reputation for innovation and factor investing, so many of the exposures we offer are not available from any other provider. We have the market knowledge to help you trade our products efficiently today – plus the stability, resources and broader expertise that are needed to meet your objectives long-term.



Peak is a pioneering artificial intelligence [AI] company, on a mission to help retailers 'do great things with data' by providing them with the technology and skills needed to become AI-driven. Peak combines its AI System and people to deliver a unique service, enabling businesses to put AI at the heart of their operations to boost revenues and profits. Founded in 2014, Peak has grown rapidly, and has been recognised as one of the fastest-growing tech companies by GP Bullhound.

Drinks Partner



Ailsa Bay is a single malt whisky driven by data from one of the world's most technologically advanced new-age distilleries. Our unique micro maturation and ability to codify smoke- and sweet-parts-per-million advances the ancient art of whisky making to bring you previously unimagined and limitless flavour possibilities.





Social Media Platform Partner











Hootsuite is the most widely used social media management platform, trusted by more than 16 million people and employees at 80 per cent of the Fortune 1000. Hootsuite's unparalleled expertise, customer insights at scale, and collaborative ecosystem uniquely help people and organisations to succeed with social.





Media partners



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drinks reception
in the Gallery.

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