### PROGRAMME

LONDON, UK

KINGS PLACE

**OCTOBER 9, 2018** 



### Agenda for October 9, 2018

### 08.00-08.55 REGISTRATION OPENS

Enjoy we	lcome cof	fee, teas and	breakfast p	astries.
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	RETAIL Hall One	ENERGY Battlebridge Room	MONEY Hall Two	
11.35 – 11.50	Reducing materials waste with luxury products Kresse Wesling, MBE, Co-founder and Director, Elvis and Kresse	<b>Capturing CO<sub>2</sub> from air</b> Jan Wurzbacher, Founder, Climeworks	What the world can learn from Chinese innovation Keyu Jin, Professor, London School of Economics	0
11.55 - 12.10	Retail is at an inflection point – how can Al help you win? Kerry Liu, Co-founder and CEO, Rubikloud	Powering a greener, cleaner future Juliet Davenport, Founder and CEO, Good Energy	Mythbusting the hype around cryptocurrency and blockchain Cathy Mulligan, Visiting Researcher, Imperial College Centre for Cryptocurrency Research and Engineering	
12.15 - 12.30	Knowledge partner session: Margarete McGrath, Chief Digital Officer, Dell EMC Enterprise	Knowledge partner session: Rob Doepel, Partner and Head of Energy, UK & Ireland, EY	<b>Knowledge partner</b> <b>session:</b> Raman Bhatia, Head of Digital Bank UK, RBWM, HSBC	
12.30 - 13.10	WIRED Retail Startup Lightning Showcase Five up-and-coming startups present their exciting innovations and technology in a rapid-fire series of PechaKucha- style presentations	WIRED Energy Startup Lightning Showcase Six up-and-coming startups present their exciting innovations and technology in a rapid-fire series of PechaKucha- style presentations	WIRED Money Startup Lightning Showcase Five up-and-coming startups present their exciting innovations and technology in a rapid-fire series of PechaKucha- style presentations	

00-14.00 NETWORKING LUNCH AND INVESCO PARTNER PANEL

Enjoy the networking lunch break – grab a delicious meal and pick up your beverage before joining us for a special partner panel with Invesco, 'How can sustainable investing make a difference?' at 13.15 in the St. Pancras Room with panellists: Georg Elsaesser, Senior Portfolio Manager, Invesco / Luca Tobagi, CFA, Investment Strategist and Product Director, Invesco / Beth Comstock, Author and Former Vice Chair, GE / Hayden Wood, Co-founder and CEO, Bulb

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Florence Diss, Head of BMEA Commerce Partnerships, Google     sustainably Hayden Wood, Co-founder and CEO, Bulb     alternatives are evolving customer expectations     Demonstrations, refreshments and networking break across various locations the Music Poyre, Gallery Level and Battlebridge Rooms       14.25 - 14.40     Knowledge partner session: Helen Merriött, Partner, Retail and Consumer Products, UK & Ireland, EY     Creating a new energy by data     From disruptor startup to FCA-licensed authorised payment Institution Elizabet Rossiello, CEO     Mit Vonn, CEO, Tenable       14.45 - 15.00     How retailers can make the most of working with startups: A freside Consumer Products, UK & Ireland, EY     Turning hydro power into the dorigo payment Institution Elizabet Rossiello, CEO     The fourneer and payment Institution Bizabet Rossiello, CEO     The fourneer and payment Institution Elizabet Rossiello, CEO     The fourneer and Chef Technology Officer, Slack       16.25 - 15.00     How retailers can make the most of working mint startups: A freside dustings     Turning hydro power into the dorigital customer digital customer     Design, Monzo     Turoing hydro power into elizabet Rossiello, CEO     How retailers can make the dorigital customer     Hugo Corrigo, Haad       15.00 - 15.01     The future of design in retail     What does smart home to do with 16: The history and future of the startup to do with 16: The history and products, Direc J, DEO     Open banking: What does smart home do with 16: The history and products, Devoluter     Open banking: What does smart home do with 16: The history and products, Devoluter, Spot     A and Robots and Quantum, Oh My Poten Barrett, Co-founder and CTO, Playground		Hall Olle	Battlebridge Room			
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Partnerships, Google     and CEO, Bulb     Nikolay Storonsky, Founder and CEO, Revolut     WIRED Smarter Plenary Sessions - Hall One Lessions in cyber helplesness       14,25 - 14,40     Knowledge partner session: Helen Merriott, Partner, Retail and Consumer     Creating a new energy marketplace, powered by data     From disruptor startup to FOA-licensed authorised payment institution Eizabeth Rossiello, CEO and Founder, BitPesa     16,45 - 1700     The modern executive's guide to productivity: A fireside chat with Slack's CTO Call Henderson, Co-founder and Chief Technology Officer, Slack       14.45 - 15.00     How retailers can make the most of working with starups: A fireside chat with De CIO of ASOS Cliff Cohen, Chief Information Officer, ASIOS     Turning hydro power into Martin Anderlind, Head of Business Development, Northvolt     Designing for the digital customer Hugo Cornejo, Head of De Sign, Monzo     Tig.20 - 1735 Tackling diversity from inside out 'V-Vonnel Hutchinson, Founder and CEO, ReadySet       15.00 - 15.15     The future of design in retail Emilie Colker, Executive Sumite Colker, Executive Sonsion, Founder     What does smart have to dowith it?: The history an Intra Guidmusensking where are we now?     Open banking: 'Where are we now?     Now Al is helping us win the battle against workplace harassment Julia Shaw, Co-founder, Spot       15.00 - 15.15     The future of design in retail Emilie Colker, Executive Sonsion, Founder     What does smart have to dowith it?: The history an intra Guidmuseninvale, Deve Banetine Sonsion, Founder     Open Banking: 'Where are we now?     Mark Robots and Quantum, Oh My Peter Barrett, Co-founder and CTO, Playground Global		Florence Diss, Head of	sustainably	alternatives are evolving		Demonstrations, refreshments and networking break across various locations
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Emilie Colker, Executive       future of the smart home       Imran Gulamhuseinwala,       18.05 - 18.20       Al and Robots and Quantum, Oh My         Director, IDEO       Alexandra Deschamps-       OBE Trustee, Open Banking       Peter Barrett, Co-founder and CTO, Playground Global         Sonsino, Founder,       Implementation Entity       Implementation Entity       Peter Barrett, Co-founder and CTO, Playground Global	15.00 - 15.1	.15 The future of design	What does smart have to	Open banking:		Julia Shaw, Co-founder, Spot
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Good Night Lamp 18,25 - 18,35 The Startup Showcase Winners appounded				Implementation Entity		
			Good Night Lamp		18.25 - 18.35	The Startup Showcase Winners announced
15.15 - 15.30 The zero friction future The new technology for 18.35 C U R A T O R ' S C L O S I N G	15.15 - 15.3	30 The zero friction future	The new technology for		18.35	CURATOR'S CLOSING
Martin Harbech, the future electricity grid Followed by drinks reception with Ailsa Bay		Martin Harbech,	the future electricity grid			Followed by drinks reception with Ailsa Bay
		Group Director, Facebook	Stephen Fitzpatrick, CEO			Join us for a special evening networking reception with the WIRED team, WIRED Smarter
and Founder, OVO Energy speakers and attendees. Enjoy canapés and a selection of Ailsa Bay beverages			and Founder, OVO Energy			speakers and attendees. Enjoy canapés and a selection of Ailsa Bay beverages
15.30 - 15.45 Al for energy	15.30 - 15	.45	Al for energy			
Sims Witherspoon,	10100 101		••			
Program Manager,			• •			
DeepMind						

07

## Meet the **2018 speakers**

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Hand-picked by the editorial team for their expertise and industry-changing prowess, WIRED Smarter speakers will share their insight, perspective and case studies on how they've turned disruption into strategy. ANDERSON AND SOLE RANUFACTURERS of the OPTICIALLY ANDERSONS

VICTORIA ST., LOND

### Speakers

10

Werner Vogels Chief Technology Officer, Amazon As CTO of one of the world's most powerful companies, Werner Vogels is responsible for driving Amazon's customer-centric technology vision.



**Cliff Cohen Chief Information** Officer, ASOS CIO Cliff Cohen is responsible for the technology strategy and delivery for pure play e-tailer ASOS' 18 million customers around the world.



**Elizabeth Rossiello** 

CEO and Founder,

Founder Elizabeth

BitPesa – a digital

foreign exchange and

payment platform -

to eight markets in

just under five years.

Rossiello scaled

BitPesa

### HEADLINE PARTNER

**Mark Hughes** 

**CEO Security, BT** 

CEO of BT Security

and is accountable

of BT's own security

Mark Hughes is

for all elements

activity globally.

DeepMind

DeepMind made

reduced energy

required to cool

by 40 per cent.

HEADLINE PARTNER



Colm O'Neill MD, Major and Public

11

Sector, BT Colm O'Neill supports large businesses and public sector organisations across the UK and Ireland to deliver on their digital transformation agendas.

KNOWLEDGE PARTNER



Sims Witherspoon Margarete McGrath Program Manager, British Al company headlines when it Google Data Centres

**Chief Digital Officer, Dell EMC Enterprise** Margarete McGrath works with clients to support them with their digital transformation, from advanced analytics to smart retail solutions.

Hayden Wood Co-founder and CEO. Bulb Hayden Wood cofounded Bulb, which supplies businesses and consumers with 100 per cent renewable electricity that costs less than fossil fuels.



### Jan Wurzbacher Founder, Climeworks In 2017, Climeworks negative emissions plant - capturing CO at a geothermal plant in Iceland, and turning it into rock.

opened the world's first



#### KNOWLEDGE PARTNER

the ever-changing

and political

environment.

consumer, regulatory



Co-founder and Director, **Elvis and Kresse** Kresse Wesling launched fashion brand Elvis & Kresse, which turns industrial waste into lifestyle products

and supports charities

reducing waste.

greener, cleaner

future together.

12



### KNOWLEDGE PARTNER



stakeholders and employees.



Martin Harbech Messenger and WhatsApp.

### Group Director, Facebook Martin Harbech leads Facebook's teams working across their entire family of apps and services, from Facebook and Instagram to

KNOWLEDGE PARTNER



#### Juliet Davenport Alexandra Founder and CEO, **Good Energy** Juliet Davenport Night Lamp founded Good Energy as a 100 per cent renewable energy company with a mission to power a Homes covers

**Florence Diss** Deschamps-Sonsino Founder, Good Product design expert Alexandra Deschamps-Sonsino's new book on Smarter how technology has changed home life.

Head of EMEA Commerce Partnerships, Google Florence Diss focuses on Payments, with product partnerships including Maps, Geo, Wallet and Ads.

### Raman Bhatia Head of Digital Bank UK, RBWM, HSBC Raman Bhatia is responsible for driving innovation and new digital ways of working within Europe.



Beth Comstock Author and former Vice Chair, GE Beth Comstock is an expert in helping organisations and individuals to navigate change and harness creativity.





**Emilie Colker Executive Director, IDEO** Emilie Colker is Executive Director at design and innovation firm IDEO, where she works with businesses on "click-to-brick" experiences and digital transformations.

**Cathy Mulligan Visiting Researcher** Imperial College **Centre for** Cryptocurrency **Research and** Engineering Cryptocurrency expert Cathy Mulligan is breaking down the blockchain hype and leading the dialogue on

how businesses should use this technology.



Herminia Ibarra The Charles Handy Professor of Organisational Behaviour, London Business School Herminia Ibarra delves into what talent looks like in the age of artificial intelligence.



Keyu Jin Professor, London **School of Economics** Keyu Jin is researching globalisation and the Chinese economy, focusing on bridging western capital and a new breed of fastgrowing Chinese technology companies.

15



Hugo Cornejo Head of Design, Monzo As the Head of Design at Monzo, Hugo Cornejo helped transform how customers interact with a digital bank, creating its in-house app from scratch.



Northvolt Northvolt wants to manufacture the world's greenest lithium-ion batteries at a global scale - with a target of producing



**Stephen Fitzpatrick CEO** and Founder, **OVO Energy** UK energy provider OVO Energy launched the world's first commercially available electric-vehicle-to-grid charger in partnership with Nissan. up to 32GWh by 2023.



Peter Barrett Co-founder and CEO, **Playground Global** Peter Barrett is a founder and CTO of Playground Global, a new type of venture capital firm, built by and for entrepreneurs, engineers and technologists.



Y-Vonne Hutchinson Founder and CEO, ReadySet With a focus on the

16

tech industry, labour lawyer Y-Vonne Hutchinson specialises in advising companies that are serious about enacting diversity.



**Nikolay Storonsky** Kerry Liu Founder and **Co-founder and** CEO, Revolut

CEO, Rubikloud Founder Nikolay Al platform Rubikloud Storonsky scaled has grown to over digital bank alternative 100 people, opened Revolut to 1.8 million offices in four customers in three countries, and raised \$45m venture funding years - and now offers cryptocurrency in just five years.









Julia Shaw Co-founder, Spot Psychological scientist and memory expert Julia Shaw co-founded Spot, which helps employees report workplace harassment and discrimination.

### Amit Yoran CEO, Tenable CEO Amit Yoran oversees digital security firm the company

processing.

Tenable's vision as empowers organisations to understand and reduce their cybersecurity risk.



Professor of Public Policy, University of Cambridge Economist and former advisor to the UK Treasury, Diane Coyle specialises in the economics of new technologies, markets and competition policy.

**Chief Operating** Officer, Verv the device, and in April 2018, Verv Labs completed the first UK peer-to-peer energy trade using the blockchain.

Maria McKavanagh Verv's smart-home hub uses artificial intelligence to track energy use down to GROUP

17



# Social media is changing at light speed

It's no longer about follower count or viral content.

From building stronger connections to hyper-personalisation, your business can stay ahead by making social the core of the brand experience.

Turn social into your business advantage at hootsuite.com/enterprise





The WIRED Retail dedicated track sessions runs between the morning and afternoon break. All WIRED Retail sessions will take place in Hall One. Further, all WIRED Retail track passholders are welcome to join all of the WIRED Smarter plenary sessions in the morning and afternoon – please note that seats in the plenary hall are on a first-come, first-serve basis, but overflow seats will be offered. All networking opportunities are open for all attendees.



BT

**D&LL**Technologies

(intel)

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### **Retail** speakers

### **Keynote Speakers**



**Cliff Cohen Chief Information** Officer, ASOS

**Margarete McGrath** Chief Digital Officer, **Dell EMC Enterprise** 

Kresse Wesling MBE

Co-founder and Director, Elvis and Kresse



Partner, Retail and Consumer Products, UK & Ireland, EY

Martin Harbech Group Director, Facebook



**Florence Diss** Head of EMEA Commerce Partnerships, Google

Emilie Colker L Executive Director, IDEO

Kerry Liu

Co-founder and CEO,



### **Plenary Speakers**



Chief Technology Officer, Amazon

Beth Comstock

Vice Chair, GE

Y-Vonne

ReadySet

Amit Yoran

CEO,

Tenable

Hutchinson

Founder and CEO,

Author and former





Will Shu Co-founder and CEO, Deliveroo

Co-founder and CTO

Playground Global

Peter Barrett

Herminia Ibarra Professor of Organisational

Behaviour, London **Business School** 



Julia Shaw ... Co-founder, Spot

-



Federico Marchetti Founder and CEO, YOOX NET-A-PORTER GROUP

@WiredUK \_\_ @WiredInsiderUK \_\_ #WiredSmarter

RETAIL SPEAKERS

Kings Place, London, UK \_\_ October 9, 2018

### Retail agenda

22

08.00 - 08.55 **R E G I S T R A T I O N O P E N S** 

#### Enjoy welcome coffee, teas, and breakfast pastries.

- 08.55 09.00 WIRED Smarter Plenary Sessions Hall One Opening remarks Introduction from Editor Greg Williams
- 09.00 09.15 The future role of change and innovation in business strategies Beth Comstock, Author and former Vice Chair, GE

0920 - 0935 The human element in the age of Al Federico Marchetti, Founder and CEO, YOOX NET-A-PORTER GROUP

- 09.40 09.55 Are the tech titans good for the economy? Diane Coyle, Bennett Professor of Public Policy, University of Cambridge
- 10.00 10.15 Scaling a business from scratch to \$2bn: A fireside chat with Deliveroo's founder Will Shu, Co-founder and CEO, Deliveroo

10.15 - 10.25 Headline partner session: Mark Hughes, CEO Security, BT

- 10.30 10:55
   No gatekeepers: innovation at scale at Amazon

   Werner Vogels, Chief Technology Officer, Amazon
- 11.00 11.30 **MORNING BREAK**

Demonstrations, refreshments and networking break across various locations – the Music Foyer, Gallery level and Battlebridge Rooms

### BT fireside chat:

Join us for a special partner fireside chat on "Enterprise digital transformation" with WIRED and Colm O'Neill, Managing Director of BT's Major and Public Sector Division. Session starts at 11.15 in the St. Pancras room

#### RETAIL - Hall One

- 11.35 11.50 Reducing materials waste with luxury products Kresse Wesling, MBE, Co-founder and Director, Elvis and Kresse
- 11.55 12.10 How retail is at an inflection point and how Al can help you win Kerry Liu, Co-founder and CEO, Rubikloud

12.15 - 12.30 Knowledge partner session: Margarete McGrath, Chief Digital Officer, Dell EMC Enterprise

### 12.30 – 13.10 WIRED Retail Startup Lightning Showcase Five up-and-coming startups present their exciting innovations and technology in a rapid-fire series of PechaKucha-style presentations

 13.00 – 14.00
 NETWORKING LUNCH

 Enjoy the networking
 lunch break – grab

 a delicious meal and
 pick up your beverage

 before joining us
 for a special partner

 panel with Invesco,
 'How can sustainable

 investing make a
 difference?' at 13.15 in

 the St. Pancras Room
 'How can sustainable

#### **RETAIL - Hall One** 14.05 - 14.20 Where payments go next 15.40-16.20 AFTERNOON BREAK Florence Diss, Head of Demonstrations, refreshments and networking EMEA Commerce break across various locations the Music Fover. Partnerships, Google Gallery level and Battlebridge Rooms 14.25 – 14.40 Knowledge partner WIRED Smarter Plenary Sessions – Hall One session: 16.25 - 16.40 Lessons in cyber helplessness Helen Merriott. Amit Yoran, CEO, Tenable Partner, Retail and Consumer Products. 16.45 - 17.00 The modern executive's guide to productivity: UK & Ireland, EY A fireside chat with Slack's CTO Cal Henderson, Co-founder and Chief 14.45 - 15.00 How retailers can Technology Officer, Slack make the most of working with startups: 17.00 - 17.15 What will leadership look like in the age of A fireside chat with the artificial intelligence? CIO of ASOS Herminia Ibarra, The Charles Handy Cliff Cohen, Chief Professor of Organisational Behaviour, Information Officer, London Business School ASOS 17.20 – 17.35 Tackling diversity from inside out Y-Vonne Hutchinson, Founder and CEO, ReadySet 15.00 - 15.15 The future of design in retail Emilie Colker, Executive 17.40 – 18.00 How Al is helping us win the battle against Director, IDEO workplace harassment Julia Shaw, Co-founder, Spot 15.15 - 15.30 The zero friction future Martin Harbech, Group 18.05 – 18.20 Al and Robots and Quantum, Oh My Director, Facebook Peter Barrett, Co-founder and CTO, Playground Global 18.25 - 18.35 The Startup Showcase Winners announced 18.35 CURATOR'S CLOSING Followed by drinks reception with Ailsa Bay

### **Retail** startups

Hear from these exciting startups during the WIRED Retail Startup Lightning Showcase at 12.30 in Hall One, and meet them at the networking areas in the Test Lab to learn more about their latest developments.



Christer Holloman **CEO** and Co-founder, Divido

### divido

The retail finance platform lets customers spread the cost of purchases over several months, but makes sure retailers get paid straight away. The payment method sits alongside PayPal and other options on websites.



Saasha Celestial-One Co-Founder, OLIO



Food waste is a massive problem, OLIO connects people with businesses and other individuals to make items they were planning on throwing away available to others.

KNOWLEDGE PARTNER



**Richard Potter** CEO, Peak



Peak combines its AI System and people to deliver a unique service, enabling businesses to put AI at the heart of their operations to boost revenues and profits.



Grace Gould Founder, SODA



The School of the Digital Age is trying to demystify tech. SODA curates bespoke product collections, working with retailers to offer alternative products to mainstream shops.



Louis Schena COO and Co-Founder, Swipii

Swipii

Swipii wants every business to have loyalty schemes. Bank and credit-card payments are linked to loyalty accounts, meaning no extra cards need to be issued.



**Dmitry Ivanov** CEO and co-founder, Wevat

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November 1, 2018. London, UK.



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The WIRED Money dedicated track sessions runs between the morning and afternoon break. All WIRED Money sessions will take place in Hall Two. Further, all WIRED Money track passholders are welcome to join all of the WIRED Smarter plenary sessions in the morning and afternoon – please note that seats in the plenary hall are on a first-come, first-serve basis, but overflow seats will be offered. All networking opportunities are open for all attendees.

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Kings Place, London, UK \_\_ October 9, 2018

HSBC 📣 Invesco





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**Money** speakers

### **Keynote Speakers**

Keyu Jin



Raman Bhatia Head of Digital Bank UK, RBWM **Cathy Mulligan** 

Visiting Researcher, Imperial College Centre for Cryptocurrency Research and Engineering



Professor of economics, London School of Economics



HSBC

Hugo Cornejo Head of Design,



Imran Gulamhuseinwala OBE

Trustee, Open Banking

Implementation

Entity

**Nikolay Storonsky** 

### **Plenary Speakers**

Founder and

CEO, Revolut



Werner Vogels Chief Technology Officer, Amazon

Beth Comstock

Vice Chair, GE

Y-Vonne

ReadySet

Amit Yoran

CEO,

Tenable

Hutchinson

Founder and CEO,



**Mark Hughes** CEO Security,



Will Shu Co-founder and CEO Deliveroo

Peter Barrett

Co-founder and CTO

Playground Global



Herminia Ibarra Professor of

Organisational Behaviour, London **Business School** 





Co-founder,



Federico Marchetti Founder and CEO, YOOX NET-A-PORTER GROUP

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MONEY SPEAKERS

26

### Money agenda

08.00 - 08.55 **R E G I S T R A T I O N O P E N S** 

#### Enjoy welcome coffee, teas, and breakfast pastries.

- 08.55 09.00 WIRED Smarter Plenary Sessions Hall One Opening remarks Introduction from Editor Greg Williams
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28

- 09.40 09.55 Are the tech titans good for the economy? Diane Coyle, Bennett Professor of Public Policy, University of Cambridge
- 10.00 10.15
   Scaling a business from scratch to \$2bn:

   A fireside chat with Deliveroo's founder

   Will Shu, Co-founder and CEO, Deliveroo
- 10.15 10.25 Headline partner session: Mark Hughes, CEO Security, BT
- 10.30 10:55
   No gatekeepers: innovation at scale at Amazon

   Werner Vogels, Chief Technology Officer, Amazon

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#### MONEY - Hall Two

- 11.35 11.50 What the world can learn from business innovations in China Keyu Jin, Professor, London School of Economics
- 11.55 12.10 Mythbusting the hype around cryptocurrency and blockchain Cathy Mulligan, Visiting Researcher, Imperial College Centre for Cryptocurrency Research and Engineering
- 12.15 12.30 Knowledge partner session Raman Bhatia, Head of Digital Bank UK, RBWM, HSBC
- 12.30 13.10 WIRED Money Startup Lightning Showcase Five up-and-coming startups present their exciting innovations and technology in a rapid-fire series of PechaKucha-style presentations

#### MONEY - Hall Two

 13.00 - 14.00
 NETWORKING LUNCH Enjoy the networking lunch break - grab a delicious meal and pick up your beverage before joining us for a special partner panel with Invesco, 'How can sustainable investing make a difference?' at 13.15 in the St. Pancras Room
 14.05 - 14.20
 New digital banking

- 4.05 14.20 How digital banking alternatives are evolving customer expectations Nikolay Storonsky, Founder and CEO, Revolut
- 14.25 14.40 From disruptor startup to FCAlicensed authorised payment Institution Elizabeth Rossiello, CEO and Founder, BitPesa
- 14.45 15.00 Designing for the digital customer Hugo Cornejo, Head of Design, Monzo
- 15.00 15.15 **Open banking:** Where are we now? Imran Gulamhuseinwala, OBE Trustee, Open Banking Implementation Entity

#### 15.40-16.20 AFTERNOON BREAK

Demonstrations, refreshments and networking break across various locations the Music Foyer, Gallery level and Battlebridge Rooms

 WIRED Smarter Plenary Sessions – Hall One

 16.25 - 16.40
 Lessons in cyber helplessness

 Amit Yoran, CEO, Tenable
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16.45 - 17.00 The modern executive's guide to productivity: A fireside chat with Slack's CTO Cal Henderson, Co-founder and Chief Technology Officer, Slack

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18.25 - 18.35 The Startup Showcase Winners announced

CURATOR'S CLOSING

Followed by drinks reception with Ailsa Bay Join us for a special evening networking reception with the WIRED team, WIRED Smarter speakers and attendees. Enjoy canapés and a selection of Ailsa Bay beverages

18.35

### **Money** startups

Hear from these exciting startups during the WIRED Money Startup Lightning Showcase at 12.30 in Hall Two, and meet them at the networking areas in the Test Lab to learn more about their latest developments.



30

Tahir Farooqui **CEO** and founder, Canopy



Canopy is a London-based startup that makes it easier to rent and let property. The Canopy platform not only provides a trusted marketplace for renters, landlords and agents, it also helps renters to build a profile.



Veronique Merriam Barbosa COO and Co-founder, Flux

### flux

Flux is a digital platform taking that experience paperless by seamlessly linking major retailers and cardholders with digital itemised receipts, digital cashback offers and card linked loyalty.



Adam Goodal Co-founder, Coconut

Coconut.

Coconut manages your expenses, tells you how much tax you owe and fills in your tax return as you go. Coconut is the first tool that manages everything from payment to tax returns for personal business.



Benedetta Arese Lucini CEO and Co-Founder, **Oval Money** 

Through machine learning, Oval learns users' financial and lifestyle behaviours and uses the data collected to educate them to accumulate capital for the purpose of investing. Users can also share their experiences.



**Caroline Plumb** Founder and CEO, Fluidly

Fluidly

Founded in October 2017, this startup is all about intelligent cashflow management. Powered by artificial intelligence and machine learning, it automates the prediction and optimisation

of cashflow for business.

### What if this summer's heatwave was a tipping point for responsible investing?

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## Energy

32



The WIRED Energy dedicated track sessions runs between the morning and afternoon break. All WIRED Energy sessions will take place in Battlebridge Room. Further, all WIRED Energy track pass-holders are welcome to join all of the WIRED Smarter plenary sessions in the morning and afternoon – please note that seats in the plenary hall are on a first-come, first-serve basis, but overflow seats will be offered. All networking opportunities are open for all attendees.

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## **Energy** speakers

### **Keynote Speakers**



Jan Wurzbacher Founder, Climework



Sims Witherspoon Project Manager, DeepMind



Juliet Davenport CEO, Good Energy

Alexandra **Deschamps-Sonsino** Founder, Good Night Lamp

Martin Anderlind
Head Of Business
Development,

Northvolt

UK & Ireland, EY

**Stephen Fitzpatrick OVO Energy** 

CEO and Founder,

10

Maria McKavanagh Chief Operating Officer, Verv

### **Plenary Speakers**



2

Chief Technology Officer, Amazon





Will Shu Co-founder and CEO, Deliveroo

Peter Barrett

Co-founder and CTO,

Playground Global

Beth Comstock Author and former Vice Chair, GE

24

Herminia Ibarra Professor of

Organisational Behaviour, London **Business School** 





00)

E

Co-founder,



**Diane Coyle Bennett** Professor, University of Cambridge



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PORTER GROUP



Y-Vonne

ReadySet

Amit Yoran

CEO,

Tenable

Hutchinson

Founder and CEO,

### Energy agenda

### $08.00-08.55 \ \textbf{R} \ \textbf{E} \ \textbf{G} \ \textbf{I} \ \textbf{S} \ \textbf{T} \ \textbf{R} \ \textbf{A} \ \textbf{T} \ \textbf{I} \ \textbf{O} \ \textbf{N} \quad \textbf{O} \ \textbf{P} \ \textbf{E} \ \textbf{N} \ \textbf{S}$

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34

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### ENERGY Battlebridge Room

- 11.35 11.50 **Capturing CO<sub>2</sub> from air** Jan Wurzbacher, Founder, Climeworks
- 11.55 12.10 Powering a greener, cleaner future Juliet Davenport, Founder and CEO, Good Energy

### 12.15 – 12.30 Knowledge partner session: Rob Doepel, Partner and Head of Energy, UK & Ireland, EY

12.30 – 13.10 WIRED Energy Startup Lightning Showcase Six up-and-coming startups present their exciting innovations and technology in a rapid-fire series of PechaKucha-style presentations

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### ENERGY Battlebridge Room

- 14.05 14.20 The secrets of scaling sustainably Hayden Wood, Co-founder and CEO, Bulb
- 14.25 14.40 **Creating a new** energy marketplace, powered by data Maria McKavanagh, Chief operating officer, Verv
- 14.45 15.00 Turning hydro power into lithium-ion batteries Martin Anderlind, Head of Business Development, Northvolt
- 15.00 15.15 What does smart have to do with it?: The history and future of the smart home Alexandra Deschamps-Sonsino, Founder, Good Night Lamp
- 15.15 15.30 The new technology for the future electricity grid Stephen Fitzpatrick, CEO and Founder, OVO Energy
- 15.30 15.45 Al for energy Sims Witherspoon, Program Manager, DeepMind

#### 15.40-16.20 AFTERNOON BREAK

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- WIRED Smarter Plenary Sessions Hall One

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### **Energy** startups

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36

**Carolyn Hicks** CFO and Co-founder, **Brill Power** 



Founded in 2016 as a spin-out from Oxford University, Brill Power's battery management technology can extend the lifetime of multi-cell batteries by 60 per cent, while improving safety and lowering waste.



**Charlie Blair Managing Director, Gravitricity** 

### Gravitricity

Gravitricity uses electrically driven winches to raise and lower very heavy weights in vertical shafts, providing balancing services to help electricity grids to cope with the transition to renewables.



Erik Nygard CEO and Co-founder, Limejump Ltd.

🕥 limejump

Limejump is a virtual power plant. The startup lets anyone with renewable storage or generation capacity offer energy to the National Grid, contributing to capacity, balancing and demand response.



Jane Lucy Founder. The Labrador



UK energy customers £1bn per year by switching suppliers. Using a smart meter and its 'Retriever' device, customers can automatically switch to a cheaper deal based on their own usage.







The Labrador wants to save



CEO,

Senergy

Senergy

Senergy is developing the next generation of solar thermal panels. Its nanocomposite plastic design is 50 per cent cheaper than existing alternatives and can lower carbon emissions from home and commercial heating.

**Michael Groves CEO**, Topolytics



Data platform Topolytics tracks the generation, movement and disposal of commercial and industrial waste - so companies can track environmental damage, while enabling recycling and re-manufacture.



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EY's Global Power and Utilities Sector brings together a worldwide team of 20,000 professionals to help you succeed. The Sector team works to anticipate market trends,

identify their implications and develop points of view on relevant sector issues. Ultimately, this team enables us to help you meet your goals and compete more effectively. For more information, visit: ey.com/uk/energy

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Intel is powering the future of computing and communications, delivering experiences once thought to be impossible.



In a world that is becoming increasingly more digital, HSBC UK's Raman Bhatia, Head of Digital Bank UK, will be joining the WIRED Smarter event to share HSBC's journey of how they are becoming a digital bank.



At Invesco, we want to help you get more out of life by striving to deliver a superior investment experience. Our range of exchange-traded products are designed to help you make the most of your portfolio, with lowcost products tracking established benchmark indices and a range that offers something a bit different. We've built a reputation for innovation and factor investing, so many of the exposures we offer are not available from any other provider. We have the market knowledge to help you trade our products efficiently today - plus the stability, resources and broader expertise that are needed to meet your objectives long-term.

Peak is a pioneering artificial intelligence (AI) company, on a mission to help retailers 'do great things with data' by providing them with the technology and skills needed to become Al-driven. Peak combines its AI System and people to deliver a unique service, enabling businesses to put AI at the heart of their operations to boost revenues and profits. Founded in 2014, Peak has grown rapidly, and has been recognised as one of the fastest-growing tech companies by GP Bullhound.

### **Drinks Partner**



Ailsa Bay is a single malt whisky driven by data from one of the world's most technologically advanced new-age distilleries. Our unique micro maturation and ability to codify smokeand sweet-parts-per-million advances the ancient art of whisky making to bring you previously unimagined and limitless flavour possibilities.

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Hootsuite is the most widely used social media management platform, trusted by more than 16 million people and employees at 80 per cent of the Fortune 1000. Hootsuite's unparalleled expertise, customer insights at scale, and collaborative ecosystem uniquely help people and organisations to succeed with social.

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<b>C</b> RETAIL GAZETTE	Retail Retail Retail Retail	SEEDLEGALS	
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