

Programme



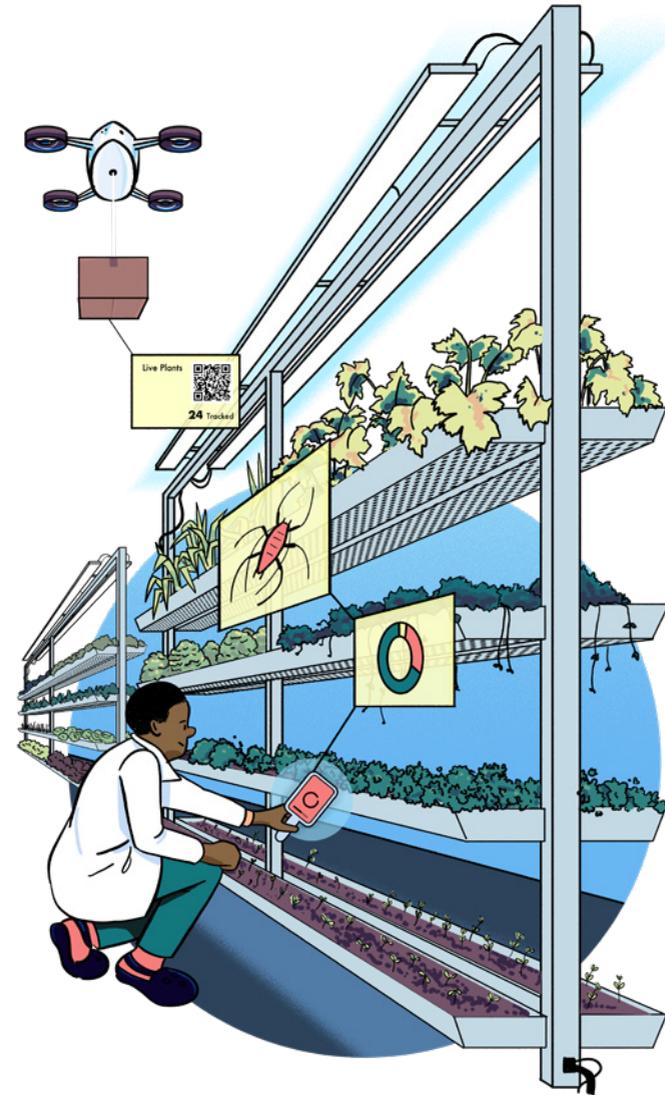
Welcome to WIRED Smarter

We're delighted to welcome you to WIRED Smarter.

Over the next three days we'll explore the future of retail, money and sustainability, and examine how businesses can strategically apply disruptive technologies, drive innovation and inspire change within their organisations.

As ever, WIRED is excited to showcase an inspiring and diverse group of entrepreneurs, leaders and disruptors, including economist **Kate Raworth**, co-founder of Doughnut Economics Action Lab; **Sebastian Siemiatkowski**, the CEO of the fast-growth payment services company Klarna and **Marcia Kilgore**, the founder of luxury beauty subscription brand Beauty Pie. We are also delighted to be joined by two innovators behind some of Apple's transformative products, **Bethany Bongiorno** and **Imran Chaudhri**, **Paul Clarke**, the chief technology officer at Ocado, and **Shelly Bell**, the founder of Black Girl Ventures, which is building a venture ecosystem to support Black and Brown woman-identifying founders, funders and veterans.

WIRED's mission – whether in print, online, podcast, video or its events (and now virtual events) – is to identify the people, technologies and trends shaping the world and what this means for business, society and individuals. This year, we're really excited to continue the connection with the WIRED community through a thoughtfully-designed virtual platform, and welcome both returning and new events attendees. We hope you enjoy the show.



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Useful information

Read these pages for key information about WIRED Smarter



Internet and quality

Although WIRED has invested in a stable and well-produced live broadcast platform, as with all virtual conferences, your internet speed impacts the quality of the broadcast.

We advise shutting down all other applications that are using your home internet – especially streaming and any heavy downloads.

Log in early

Registered attendees will be sent their login details at least the day prior to the event – we recommend that you log in and familiarise yourself with the portal in order to ensure a smooth experience. If you haven't received your details, email wiredevents@condenast.co.uk.

Live broadcast

WIRED is delighted to broadcast the show live from London. Most of the speakers are logging in and presenting live – as we would at all WIRED events. Log in live with us, to get the full experience of 'being in the same room together', and engage with other viewers.

Viewing directions

Log into the CrowdComms platform using the email you used at purchase. Upon creation of your password, click on "Watch the Broadcast". Submit your questions for the speakers on the Q&A box and introduce yourself on the chat. Use the picture-in-picture feature for viewing ease.

Agenda

Episode 1:

The disrupted world

In this segment, we explore the state of our post-Covid-19 world, economic resilience, the rise of fake news, and challenging the traditional diversity and inclusion narrative.

Episode 2:

The future of retail

The world of retail is in a state of super-charged evolution and only the fittest will survive. We investigate how technology is shaping consumer behaviour, how the disruption of the beauty industry is injecting new life into retail, and explore Africa's Amazon.

Episode 3:

Business in a digital age

In this episode, we discuss the evolution of the AI ecosystem, the future of work and collaboration, scaling for diversity, and the future of digital innovation.

Episode 4:

The future of money

How has Covid-19 accelerated the biggest trends in payments, cryptocurrency and digital banking? And, how does a decentralised internet impact consumer behaviour and trust?

Episode 5:

A look to the future

In this segment, we explore the role of fashion brands in sustainability, why investment in startups needs to be more equitable, the way to unlearn unconscious bias – and how we can reconnect with each other.

Episode 6:

The future of growth

What bold commitments can the business and technology sectors make to protect the world? We discuss the next generation of women entrepreneurs, manufacturing for zero emissions, why sustainable business practices offer competitive advantage, and making technology human again.



October 13–15, 2020

> Tuesday October 13, 2020 <

WIRED Smarter: The disrupted world Episode one

10.30 BST

Welcome remarks and introduction

Greg Williams, Editor-in-chief, WIRED

10.35 BST

Fireside chat: Understanding the post-Covid-19 customer

Mark Read, CEO, WPP

10.50 BST

When business meets the Doughnut

Kate Raworth, Senior Associate, Environmental Change Institute (ECI)

11.05 BST

Retail reinvented: How consumer behaviour has evolved

Barbara Martin Coppola, Chief Digital Officer, IKEA

11.20 BST

Challenging the traditional diversity and inclusion narrative

Jonathan Ashong-Lampsey,
Diversity and Inclusion Expert, Element of Inclusion

11.35 BST

Protecting yourself in the era of deepfakes and synthetic media

Nina Schick, Political Broadcaster and Author,
Deep Fakes and the Infocalypse: What You Urgently Need to Know

11.55 BST

Closing remarks

Greg Williams, Editor-in-chief, WIRED

12.30 BST

Partner workshop: Harnessing the cloud to drive innovation and growth

Co-hosted by Jason Stewart-Clark, Managing Director,
Intelligent Engineering Services, Accenture Technology in the UK and Ireland,
and James Temperton, Digital Editor, WIRED UK

The pandemic has resulted in accelerated adoption of standardised cloud technology. But to continue to compete, companies must now focus on using cloud technology in the right way to really differentiate themselves from the competition. This workshop will break down the barriers preventing organisations from adopting cloud, modern engineering techniques and open platform standardisation. We'll explore how these barriers can be overcome to help companies unlock value through innovation.

> Tuesday October 13, 2020 <

WIRED Smarter: The future of retail Episode two

14.00 BST

Welcome remarks and introduction

Victoria Turk, Features Editor, WIRED UK

14.05 BST

Fireside chat: Beyond groceries – how technology is shaping society

Paul Clarke, Chief Technology Officer, Ocado

Moderated by Victoria Turk, Features Editor, WIRED UK

14.20 BST

Why beauty is retail's cutting edge

Marcia Kilgore, Founder, Beauty Pie

14.30 BST

Panel: Innovation engines and how to build them

Guive Balooch, Head of L'Oréal's Global Technology Incubator

Marcia Kilgore, Founder, Beauty Pie

Moderated by Nick Compton, WIRED Retail Curator

14.50 BST

Fireside chat: The store as spectacle

Katie Hunt, Co-Founder and CRO, SHOWFIELDS

Moderated by Nick Compton, WIRED Retail Curator

15.10 BST

Inside Jumia

Juliet Anammah, Chairwoman, Jumia Nigeria,
and Head of Institutional Affairs, Jumia Group

15.25 BST

Closing remarks

Victoria Turk, Features Editor, WIRED UK

> Wednesday October 14, 2020 <

WIRED Smarter: Business in a digital age Episode three

10.30 BST

Welcome remarks and introduction

Greg Williams, Editor-in-chief, WIRED

10.35 BST

Scaling for diversity

Karina Govindji, Director Diversity, Equity & Inclusion EMEA, Google

10.50 BST

The future of shopping

Ian Rogers, Chief Digital Officer, LVMH

11.05 BST

The evolution of the AI ecosystem

Kate Kallot, Head of Emerging Areas, NVIDIA

11.20 BST

Partner keynote:

Keeping up the productivity surge

Margarete McGrath, Chief Digital Officer, Dell Technologies

11.35 BST

Fireside chat: Collaboration in a remote world

Cal Henderson, Co-founder and CTO, Slack

Moderated by Greg Williams, Editor-in-chief, WIRED

11.50 BST

Closing remarks

Greg Williams, Editor-in-chief, WIRED

> Wednesday October 14, 2020 <

WIRED Smarter: The future of money Episode four

14.00 BST

Welcome remarks and introduction

Natasha Bernal, Business Editor, WIRED UK

14.05 BST

Fireside chat: The future of neobanks

Anne Boden, CEO and Founder, Starling Bank

Moderated by Natasha Bernal, Business Editor, WIRED UK

14.20 BST

Panel: Future of payments

Hiroki Takeuchi, Co-founder and CEO, GoCardless

Shachar Bialick, Founder and CEO, Curve

Moderated by Natasha Bernal, Business Editor, WIRED UK

14.45 BST

Cryptocurrency in a decentralised internet

Ashley Tyson, Co-Founder, Web3 Foundation

15.00 BST

Panel: Future of banking regulation

Sarah Kocianski, Head of Research, 11:FS

Louise Beaumont, Chair, Open Banking and Payments Working Group, techUK

Moderated by Gian Volpicelli, Senior Editor, WIRED UK

15.25 BST

Fireside chat: Lessons in growth and agility at a European fintech unicorn

Sebastian Siemiątkowski, CEO, Klarna

Moderated by Greg Williams, Editor-in-chief, WIRED

15.40 BST

Closing remarks

Natasha Bernal, Business Editor, WIRED UK

> Thursday October 15, 2020 <

WIRED Smarter: A look to the future Episode five

10.30 BST

Welcome remarks and introduction

Greg Williams, Editor-in-chief, WIRED

10.35 BST

The role of brands in sustainability

Paul Dillinger, Vice President, Global Product Innovation, Levi's

10.50 BST

Unravelling unconscious bias

Pragya Agarwal, Behavioural Scientist and Author,

SWAY: Unravelling Unconscious Bias

11.05 BST

Partner keynote: Cloud: Design for the Future

Emma Kendrew, Intelligent Engineering Services Lead,

Accenture Technology in the UK and Ireland

11.15 BST

Fireside chat: The lonely workplace

Noreena Hertz, Economist and Author, *The Lonely Century*

Moderated by Amit Katwala, Senior Editor, WIRED UK

11.30 BST

Partner panel: Company purpose and the future of the workplace

Clare Corkish, Human Resource Director, Vodafone UK

Moderated by Greg Williams, Editor-in-chief, WIRED

11.50 BST

The future of equity and technology

Shelly Bell, Founder, Black Girl Ventures

12.05 BST

Closing remarks

Greg Williams, Editor-in-chief, WIRED

> Thursday October 15, 2020 <

WIRED Smarter: The future of growth Episode six

14.00 BST

Welcome remarks and introduction

Amit Katwala, Senior Editor, WIRED UK

14.05 BST

Reimagining electric vehicle manufacturing

Avinash Rugoobur, President, Arrival

14.20 BST

Panel: The next generation of women entrepreneurs

Cherie Blair CBE QC, Founder, The Cherie Blair Foundation for Women

Elizabeth Uviebinené, Brand Strategist and Co-Author, *Slay In Your Lane*

Michelle Kennedy, Founder & CEO, Peanut

Moderated by Natasha Bernal, Business Editor, WIRED

14.50 BST

Mentoring women in business: Impact through tech

Cherie Blair CBE QC, Founder, The Cherie Blair Foundation for Women

14.55 BST

Creativity in the new world of work

Georg Petschnigg, Chief Innovation Officer, WeTransfer

15.10 BST

Partner keynote: The future of working spaces

Enrico Sanna, Co-founder and CEO, FORA

15.25 BST

How to save the world

Dale Vince, Founder, Ecotricity

Moderated by Natasha Bernal, Business Editor, WIRED UK

15.40 BST

Panel: Making technology human again

Imran Chaudhri, Co-founder, President and Chairman, Humane

Bethany Bongiorno, Co-founder and CEO, Humane

Moderated by Greg Williams, Editor-in-chief, WIRED

15.55 BST

Closing remarks

Amit Katwala, Senior Editor, WIRED UK

Meet the 2020

The WIRED editorial team have curated a speaker faculty comprising innovative leaders, founders and disruptors who are paving the way for change and making strides to improve the way we work, live and behave.

Speaker Faculty



Pragya Agarwal
Behavioural Scientist
and Author of
*SWAY: Unravelling
Unconscious Bias*

Agarwal is a behavioural and data scientist, and a freelance journalist. She is a winner of the Diverse Wisdom award from Hay House, and was named as one of 50 people creating change in the UK-India corridor on the High and Mighty list.



Jonathan Ashong-Lamptey
Diversity and Inclusion
Expert, Host of
Element of Inclusion

Ashong-Lamptey is a globally recognised authority on Diversity and Inclusion in the workplace. He has a PhD from the London School of Economics and understands the science behind inclusive organisational behaviour. He is the host of podcast series *The Element of Inclusion*.



Juliet Anammah
Chairwoman Jumia
Nigeria and Head of
Institutional Affairs
Jumia Group

Anammah is the chairwoman of Jumia Nigeria, the largest e-commerce platform in Africa and the first African Tech startup to be listed on the NYSE. Anammah managed Accenture's Consumer Goods Practice in West Africa.



Guive Balooch
Head of L'Oréal's
Global Technology
Incubator

Balooch is a scientist dedicated to bringing cutting-edge technology to the beauty industry. Balooch has helped L'Oréal evolve from the world's foremost beauty company to a technology player empowering consumers through personalised products.



Louise Beaumont
Chair, Open Banking
and Payments Working
Group, techUK

Beaumont works with legislators and regulators to create disruption, with corporates to cope with disruption, and with startups to exploit disruption – with open and accessible data as the guiding principle. She is an expert in innovations in Open Banking, Lending and Payments.



Shachar Bialick
Founder and CEO,
Curve

Bialick built Curve with a simple mission: to simplify and unify the way people spend, send, see and save money. Curve is the banking platform that brings all your cards into one smart app. Curve's partners include Apple Pay, Google Pay, Samsung Pay, and Mastercard.

Shelly Bell
Founder, Black Girl
Ventures

Named as one of *Entrepreneur* magazine's Top 100 Powerful Women in Business, Bell is a computer scientist, system disruptor and business strategist who moves ideas to profit while empowering people to live to build and foster better relationships. She connects entrepreneurs, investors and corporations in order to diversify their talent pipeline, increase equity and grow their brands.

wired.uk/smarter



Cherie Blair CBE QC
Founder, The Cherie
Blair Foundation
for Women

Blair is an ambassador for women entrepreneurs everywhere, encouraging other non-profits, corporations and governments to do more to support women business owners. She was awarded a CBE in the 2013 New Year's Honours List for services to women's issues and to charities in both the UK and overseas.



Anne Boden
CEO and Founder,
Starling Bank

Boden is founder and CEO of Starling Bank, a fast-growing UK digital bank targeting millions of users who live their lives on their phones. Starling was voted Best British Bank for the past three years and has 1.4 million customers. Anne was awarded an MBE for services to financial technology in 2018.



Bethany Bongiorno
Co-founder and CEO,
Humane

Bongiorno led the teams behind some of Apple's most transformative products. As a director of software engineering, she was responsible for all software project management for iOS and MacOS, and also played a key leadership role in the execution of critical projects such as the launch of the original iPad.



Imran Chaudhri
Co-founder, President
and Chairman, Humane

Chaudhri is a designer, inventor and innovator. He spent over 20 years at Apple imagining and creating some of the world's most beloved consumer products, such as the Macintosh, iPod, iPad, Apple Watch and iPhone. Imran is best known for inventing the groundbreaking user interface and interactions found on the iPhone.



Paul Clarke
Chief Technology
Officer, Ocado

Having handed over the leadership of Ocado Technology in April 2018, Clarke now leads the Office of the CTO whose mission includes exploring opportunities to use Ocado's technologies and competencies to disrupt other sectors, research activities and the technology vision and future-proofing of the business



Clare Corkish
Knowledge Partner :
Human Resource
Director, Vodafone UK

Corkish's responsibilities include leading the HR agenda across the UK business and overseeing Talent Management, Diversity & Inclusion, Resourcing, Reward, Policy, Property and Internal Communications. Previously, she worked in Financial Services for Barclays Bank and PepsiCo.



Paul Dillinger
Vice President,
Global Product
Innovation, Levi's

As the Vice President of Global Product Innovation at LS&Co, Dillinger follows his passion in sustainability, and is an integral partner with the company's Social and Environmental Sustainability group to develop front-end methods for applied sustainability in the design process.



Karina Govindji
Director Diversity,
Equity & Inclusion
EMEA, Google

Govindji enables an environment of belonging for over 18,000 Googlers in 36 countries. Prior to joining Google, she was the Global Head of Diversity and Inclusion at Vodafone, and spent 10 years at Gallup as a consultant advising organisations and senior executives on employee engagement.



Katie Hunt
Co-founder and CRO,
SHOWFIELDS

Before co-founding SHOWFIELDS, The Most Interesting Store in The World, Hunt began her career at Warby Parker, and served as Chief Brand Officer for Hinge. She is the Co-founder of The Fund, a VC fund made up of a community of founders and operators that invests and mentors early stage companies in NYC, LA and London.



Noreena Hertz
Economist and author
of *The Lonely Century*

Hertz is a renowned thought leader, academic and broadcaster. Her books, *The Silent Takeover*, *I.O.U.* and *Eyes Wide Open*, are published in more than twenty countries. Her opinion pieces have appeared in publications including the *New York Times*, *Washington Post*, *Wall Street Journal*, *Guardian*, *Financial Times*, *El Pais*, *Die Zeit* and *South China Morning Post*.



Kate Kallot
Head of Emerging
Areas, NVIDIA

Kallot oversees all ecosystem development, strategic alliances and developer relations in emerging areas. Kallot works to create strategic alliances that empower the global technology and developer ecosystem to drive innovation focused on solving real-world problems.



Emma Kendrew
Knowledge Partner:
Intelligent Engineering
Services Lead,
Accenture Technology
in the UK and Ireland

Kendrew leads a group that combines software engineering, agile delivery, and innovation on emerging technologies to deliver complex solutions on new IT.



Michelle Kennedy
Founder and CEO,
Peanut

Kennedy is founder and CEO of Peanut, one of the fastest-growing apps and networking communities for women. After a career as an M&A lawyer at the leading international law firm Mishcon de Reya, Kennedy became the Deputy CEO at multi-billion-dollar dating app, Badoo.



Ian Rogers
Group Chief Digital Officer, LVMH

Rogers is responsible for building group-level digital excellence and accelerating digital transformation for LVMH maisons. Rogers started his career in 1993 as webmaster successively for Beastie Boys and at Winamp. In 2001, he founded digital media company Mediocode, and later became the CEO of Apple's Beats Music.



Marcia Kilgore
Founder, Beauty Pie

Canadian born entrepreneur Kilgore has founded several brands including Bliss Spa, Soap & Glory, FitFlop and Soaper Duper. Her latest venture is Beauty Pie, a radical new luxury beauty product buyers' club, aimed at democratising the luxury beauty industry, and focused on quality.



Sarah Kocianski
Head of Research, 11:FS

Kocianski creates and contributes unique, engaging and insightful research on subject areas across finance and tech at 11:FS. Before her work at the challenger consultancy, Kocianski founded and led the fintech research vertical within Business Insider Intelligence.



Barbara Martin Coppola
Chief Digital Officer, IKEA

Coppola has the overall responsibility for leading IKEA's digital technology capabilities and overall transformation. Coppola has over 20 years of experience in the technology sector, and has held leading positions at Google, YouTube, Samsung and Texas Instruments.



Margarete McGrath

**Knowledge Partner:
Chief Digital Officer,
Dell Technologies UK**

McGrath leads strategic partnerships and new go-to-market initiatives, leveraging her extensive experience from leadership of complex change programmes at EY and PwC.

Margarete is now widely recognised as an industry thinker on digital transformation, diversity, inclusion and positive mental-health initiatives.



Georg Petschnigg

**Chief Innovation
Officer, WeTransfer**

Petschnigg oversees WeTransfer's expanding product family with Paste and Paper. He is the co-founder and former CEO of FiftyThree, and previously co-founded the Microsoft Pioneer Studios, where he led the incubation of the foldable tablet Courier, new mobile devices, digital magazines and television services.



Kate Raworth

**Senior Associate,
Environmental Change
Institute (ECI)**

Raworth is an economist focused on making economics fit for the 21st century and the author of *Doughnut Economics: Seven Ways to Think Like a 21st Century Economist*. She is co-founder of Doughnut Economics Action Lab, and teaches at Oxford University and Amsterdam University of Applied Sciences.



Mark Read
CEO, WPP

Read was appointed CEO of WPP in 2018, after holding multiple leadership positions at WPP, having first joined the Company in 1989. As Head of Strategy and then CEO of WPP Digital, Mark was responsible for WPP's first moves into technology. Earlier in his career, he co-founded internet start-up WebRewards and worked at Booz Allen & Hamilton.



Avinash Rugoobur
President, ARRIVAL

Rugoobur joined the ARRIVAL team after nearly two decades in the mobility industry – first, at GM Motors as an engineer, and also as Head of Strategy for GM Cruise, where he oversaw its valuation increase from \$1bn to \$14bn. ARRIVAL manufactures commercial electric vehicles from scratch and is one of Europe's most valuable unicorns.



Enrico Sanna
**Knowledge Partner:
Co-founder and
CEO, FORA**

Sanna is Co-founder and CEO of premium workspace provider FORA. Sanna previously worked at Deutsche Bank, and served on the board of the Cosmopolitan of Las Vegas. He was inspired to start FORA with a vision for the future of workspaces that inspire productivity and collaboration.



Nina Schick
Political Broadcaster
and Author, *Deep Fakes*
and *the Infocalypse*

Schick is a political commentator, advisor and public speaker, specialising in how technology is reshaping politics in the 21st century. She has advised on the fallout generated from Russian election interference in the US and acts as an advisor to global leaders including Emmanuel Macron and Joe Biden.



Jason Stewart-Clark
Knowledge Partner:
Managing Director,
Intelligent Engineering
Services, **Accenture**
Technology in the
UK and Ireland

Stewart-Clark's areas of specialism include integration, security, development architecture and technical infrastructure on large multi-technology delivery projects, especially in public cloud.



Hiroki Takeuchi
Co-founder and
CEO, **GoCardless**

Takeuchi co-founded GoCardless, a company on a mission to take the pain out of getting paid for recurring revenue businesses. More than 55,000 businesses around the world, from multinational corporations to SMBs, transact through GoCardless each month, and the business processes \$15bn of payments a year.



Sebastian Siemiatkowski
CEO and Co-founder,
Klarna

In 2005, Siemiatkowski co-founded Klarna, the leading global payments provider and shopping service that is now a fully licensed bank with over 90m consumers and more than 200,000 global retail partners. Siemiatkowski has received multiple awards for his leadership and holds a master's degree from the Stockholm School of Economics.





Ashley Tyson

Co-founder, Web3 Foundation

Tyson spends her time aligning diverse teams working on decentralised systems and supporting blockchain ecosystem initiatives like Ethereum Community Fund and ETHPrize. Prior to Web3 Foundation, Ashley co-founded DEFCAD, a censorship-resistant search engine for 3D printable files.



Elizabeth Uviebinéné

Co-Author of *Slay In Your Lane* and Brand Strategist

Uviebinéné is a multi-award-winning author. In 2018, she co-authored the bestselling book *Slay In Your Lane: The Black Girl Bible*. She is a columnist at the *Financial Times*, writing about the future of how we work and live, and a brand strategist working with the likes of Nike and Bumble.



Dale Vince

Founder, Ecotricity

Eco-warrior and accidental businessman Vince has dedicated his life to championing environmental sustainability. "Dropping back in" from life as a traveller in 1996, he founded Ecotricity – the world's first green energy company – and has been on a mission to change the face of energy provision on a global scale.

Cal Henderson

Co-founder and CTO, Slack

Henderson oversees Slack's world-class engineering team and sets the technical vision for the company. He built and led the engineering team at Flickr from its founding through its acquisition by Yahoo and was named a *Fortune* 40 Under 40 honoree and recognised by the World Economic Forum as a Young Global Leader.



Knowledge Partners



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Founded in 1968, Intel's technology has been at the heart of computing breakthroughs. As an industry leader, Intel creates world-changing technology that enables global progress and enriches lives. Silicon and software drive technology inflections, and Intel is at the heart of it all. intel.com



FORA creates tailored spaces for those who understand that a workplace is not a commodity. With its premium flexible workspace offering, FORA marries style and function to create vibrant workspaces that drive productivity, inspiration and collaboration. fora.com



As a technology communications company, Vodafone's mission is to connect the UK and build an exciting digital future that works for everyone. We believe in the power of new communications networks and technologies to change our society for the better. vodafone.com

Supporting Partners



Arper

Arper is a leading Italian company that creates chairs, tables and furnishings for community, work and home. We're motivated by relationships: between products and spaces, spaces and people, people and their networks. We frame everything in terms of human values.



Ettinger

Founded by Gerry Ettinger in 1934, Ettinger has established a reputation as one of the finest leather goods manufacturers and leather accessories brands in Britain today. Still family-owned, the company was granted a Royal Warrant By Appointment to HRH The Prince of Wales.

Media Partners



Featured Artist

Eyal Gever is a renowned contemporary artist whose work sits at the fusion of art and technology. Using just a palette of code, he develops life-like digital simulations of moments in time – often dramatic or catastrophic in nature from which he fabricates 3D-printed sculptures and light installations. Born in 1970 in Tel Aviv, Israel, he attended Jerusalem's prestigious Bezalel Academy of Art and Design. Gever has

been working on the development of 3D technologies for over twenty-five years. Few artists possess Gever's deep knowledge and passion for all things digital. Harnessing this expertise, Gever's artworks are always characterised by the use of cutting-edge technologies to explore and examine moral issues surrounding the human spirit, ecology and global-scale problems.



Attending companies



- | | | | | |
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WIRED Retail
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Where the inspirational go to be inspired.
Hear top-level talks from a curated selection of scientists, artists, innovators, disruptors and influencers.



WIRED Live will retain the rare combination of WIRED's journalistic eye, diverse programming and connections with innovators, designers, strategists and entrepreneurs – all designed to respect social distant requirements and personal comfort levels.

A Virtual Conference

This event will explore some of the most fascinating innovation, design, ideas, business and technology changing our world and the way we live.

WIRED
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November 24,
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Knowledge Partner



WIRED Events.

WIRED
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WIRED Live
November 24,
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wired.uk/wired-live
WIRED Live – the inspirational festival bringing the WIRED brand to life – is for innovators, entrepreneurs, strategists and designers. An editorially curated programme of top level, big idea talks will offer participants a multi-faceted perspective on the future of technology, design and culture.

WIRED
Health.

WIRED Health
March 31, 2021

wired.uk/health-event
WIRED Health explores and maps the future of health, highlighting the thought-provoking disruptors, scientists and practitioners blazing trails in how we access and improve healthcare.

WIRED
Events.

WIRED Foresight Series
Ongoing
wired.uk/virtualbriefings
WIRED Foresight with Greg Williams continues its curated discussions with key influencers and innovators across business, science, technology and politics.

WIRED
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wired.uk/smarter