

PROGRAMME

#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON



10 THINGS NOT TO MISS AT WIRED LIVE

Our suggestions on making the best of your time at WIRED Live

1. PLOT YOUR SESSION SCHEDULE CAREFULLY

With more than 60 speakers scheduled, WIRED Live sessions will run for 90 to 120 minutes. The good news is that you don't have to sit in one place for the whole time – in fact, we don't want you to. That's why we spread the WIRED Live's sessions across the Keynote Stage and the new Access Stage. *See inset right for five guest sessions.*

2. EXPERIENCE THE FUTURE OF THEATRE

For the first time, deaf and hearing-impaired audiences will be able to attend any performance thanks to a transformative, always-on closed captioning service. Try the pilot of this new technological innovation, Open Access Smart Capture, a collaboration between the National Theatre and Accenture. *Available both days.*

3. RELAX IN THE WIRED SCREENING ROOM

In the midst of the hectic WIRED Live experience, you can catch your breath in the WIRED Screening Room. New for this year, you'll have a chance to view a selection of short independent films, visual artistry and documentaries. *Available both days.*

4. JOIN THE CONVERSATION AT THE ACCESS STAGE

The Access Stage is an intimate area for fireside chats, panels, discussions and demonstrations. On Friday afternoon, check out VRLO's Virtual Reality Popup Meetup, presented by Rewind, featuring PechaKucha and hand-selected VR demonstrations. *See the Access Stage agenda for timing.*

5. EXPERIENCE 30+ TEST LAB DEMOS AND SHOWCASES

Curated by WIRED product editor Jeremy White, the Test Lab presents a variety of innovations and inventions for you to interact with. Take a seat in SAFE Innovation's Seed pod; learn about the lift-assistance exosuit from Lowe's Innovation Labs; and watch the real-life Iron Man in flight (you'll need earplugs). *Available both days.*

6. PICK UP YOUR CURATED WIRED READING LIST

Paddy Butler from east London's Libreria Bookshop has curated a reading list based on WIRED Live's agenda to keep you inspired after the event. You can meet Paddy on the Access Stage on Friday – and do make sure you pick up your free list at the Libreria stand.

7. SAMPLE THE WIRED DRINK, CREATED SPECIALLY FOR WIRED LIVE

What does WIRED taste like? We couldn't quite put our finger on it, so we entrusted tasteologists from Tony Conigliaro's Drink Factory team to capture the essence for us. Join Tony's Access Stage session for a sample. *Available Thursday.*

8. EXPLORE THE ETHICS OF AI

What are your unconscious biases? Humans design every single element of artificial intelligence – every decision it makes and every nugget it shares. So how do we design AI with a conscience, and what do we do if it misbehaves? Fjord and Accenture's sessions will tackle trust, responsibility and its consequences. *Available both days.*

9. RAISE A GLASS FOR WIRED'S 100TH ISSUE

WIRED editor Greg Williams will lead a toast at 6.30pm to kick off an evening reception with drinks, canapés and music from the Boiler Room DJs including Mi Ki Mak, Raji Rags and Skinny Macho, and a sound system courtesy of Pioneer DJ. *Thursday, 6.30pm.*

10. RELAX IN THE OUTDOOR HUB DESIGNED BY IKEA

With the help of IKEA's design team, you'll have a touch of comfort in the WIRED Live Outdoor Hub. Relax, check your emails, explore demos or just enjoy a break between sessions. IKEA head of design Marcus Engman appears on the Keynote Stage on Friday. *Available both days.*



FIVE SESSIONS TO LOOK FOR AT WIRED LIVE

1 The Science Museum will present three exciting WIRED Live talks from England's chief medical officer Dame Sally Davies, mathematician Marcus du Sautoy and neuroscientist Romy Lorenz.

2 DeepMind takes the stage in a series of keynotes, panel and demonstrations on , led by an introduction by co-founder Mustafa Suleyman.

3 WIRED's Fireside Chats in collaboration with Visa and EE will take place on the Access Stage as a live conversation with WIRED editors.

4 The Serpentine Gallery debuts at WIRED Live this year, with demonstrations from Acute Art and Tin Drum, and a keynote from CEO Yana Peel.

5 Atomico will host two sessions on innovation during the age of the entrepreneur, featuring founders from Lilium, ofo and the Stockholm Resilience Centre.

KEYNOTE STAGE

AM

08.00	REGISTRATION
08.45	WELCOME REMARKS Greg Williams, editor, WIRED
08.50	OPENING Sadiq Khan, Mayor of London
09.00	THE WORLD IN SIMULATION Herman Narula, co-founder and CEO, Improbable
09.15	AUDI INNOVATION AWARD PRESENTATION
09.20	SWIPE RIGHT FOR EQUALITY Whitney Wolfe Herd, founder and CEO, Bumble
09.40	SCIENCE OF CONSCIOUSNESS Anil Seth, professor of cognitive and computational neuroscience, University of Sussex; co-director, Sackler Centre for Consciousness Science; editor-in-chief, <i>Neuroscience of Consciousness</i>
10.00	THE ATTORNEY FIGHTING REVENGE PORN Carrie Goldberg, founding attorney, C. A. Goldberg
10.20	COUNTERTERRORISM ON SOCIAL MEDIA Brian Fishman, lead policy manager, counterterrorism, Facebook
10.40	DETERMINING TRUTH IN THE ERA OF ALTERNATIVE FACTS Jimmy Wales, co-founder, Wikipedia; founder, WikiTribune
10.55	BREAK
11.30	SCIENCE MUSEUM PRESENTS PART ONE: HOW TO MAKE A ZOMBIE Marcus du Sautoy, professor of mathematics, University of Oxford. With an introduction from Roger Highfield , director of external affairs, Science Museum Group
11.50	HOW EMOTIONS ARE MADE Lisa Feldman Barrett, distinguished professor of psychology, Northeastern University; director, Interdisciplinary Affective Science Lab
12.10	PARTNER SESSION: FROM IMAGINATION TO INNOVATION. HOW GREAT COMPANIES SUCCEED. Omar Abbosh chief strategy officer, Accenture
12.30	DEEPMIND SESSION INTRODUCTION Mustafa Suleyman, co-founder and head of applied AI, DeepMind ALGORITHMIC BIAS Keynote and demonstrations Joy Buolamwini , founder, Algorithmic Justice League; founder, Code4Rights PANEL: LETHAL AUTONOMOUS WEAPONS Noel Sharkey, emeritus professor of artificial intelligence and robots, University of Sheffield; Mary Wareham , advocacy director, Arms Division General Sir Richard Barrons , KCB, CBE, Former commander Joint Forces Command, UK Armed Forces; Maya Brehm , adviser, Article 36 CONCLUSION AND NEXT STEPS Mustafa Suleyman
13.15	LUNCH

ACCESS STAGE

AM

11.25	WELCOME REMARKS
11.30	PARTNER SESSION: FIRESIDE CHAT WITH... Bill Gajda , senior vice president, Innovation and Strategic Partnerships, Visa
11.50	ROYAL COLLEGE OF ARTS PART ONE Dr Eduardo Aguilar Peláez , head of technology, Helix Centre
12.10	SCIENCE MUSEUM PRESENTS PART TWO: AI AND RESEARCH Dr Romy Lorenz , neuroscientist, Imperial College London. With an introduction from Roger Highfield
12.30	COLLABORATIVE ROBOTS Simon Haddadin , CEO and co-founder, FRANKA EMIKA
12.50	VR AND FILM Avril Furness , director, producer, VR film-maker, Furness Films
13.15	LUNCH

KEYNOTE STAGE

PM

14.20 FIRESIDE CHAT Margrethe Vestager, EU Commissioner for Competition

14.50 THE AGE OF THE ENTREPRENEUR: PART ONE

HOW WE TACKLE HUMANITY'S GREAT CHALLENGES
Niklas Zennström, CEO and founding partner, Atomico

PANEL: HOW DO WE BEST SOLVE THE BIGGEST CHALLENGES FACING OUR PLANET? Niklas Zennström, CEO and founding partner, Atomico; Johan Rockström, director, Stockholm Resilience Centre

KEYNOTE Dai Wei, founder and CEO, ofo

PANEL: HOW INNOVATIONS IN MOBILITY WILL IMPROVE OUR LIVES – AND THE PLANET Dr Remo Gerber, COO, Lillium; Dai Wei, founder and CEO, ofo; Carolina Brochado, partner, Atomico; Iñigo Juanategui, co-founder and CEO, Ontruck

15.45 HOW OUR SENSES CHANGE HOW FOOD TASTES Charles Spence, professor of experimental psychology, Somerville College

16.00 BREAK

16.35 THE DIGITAL STATE Matt Hancock, minister of state for digital, Department for Digital, Culture, Media and Sport

16.50 FIGHTING OPPRESSION IN IRAN WITH APPS Firuzeh Mahmoudi, director, United4Iran

17.10 THE HUMAN FACTOR Ilkka Paananen, CEO, Supercell

17.30 PEAK PERFORMANCE UNDER INTENSE PRESSURE Nico Rosberg, Former Formula One racing driver

17.50 THE TELEPATHY MACHINE Mary Lou Jepsen, founder, Openwater

18.10 MY BEAUTIFUL BROKEN BRAIN Lotje Sodderland, film-maker

18.25 CLOSING REMARKS Greg Williams, editor, WIRED

Followed by a toast with WIRED for our 100-issue celebration taking place in the Test Lab. Featuring drinks, canapés and music from the Boiler Room DJs, with sound provided by Pioneer DJ.

ACCESS STAGE

PM

14.20 DRUMMING INNOVATION Jojo Mayer, musician

14.40 CREATIVE WORKSPACING Eugen Miropolski, managing director, WeWork, Europe and Israel

15.00 FIRESIDE CHAT WITH...
Carrie Goldberg, founding attorney, C.A Goldberg

15.15 PARTNER SESSION: GENERATION ALPHA
Moderated by Tom Upchurch, WIRED Consulting

15.45 CREATIVE TASTING Tony Conigliaro, creative director, The Drink Factory; followed by a sample of the WIRED drink

16.10 CLOSE

KEYNOTE STAGE

AM

08.00	REGISTRATION
09.00	WELCOME REMARKS Greg Williams, editor, WIRED
09.05	FIGHTING FOR WORKERS' RIGHTS IN THE GIG ECONOMY Annie Powell, solicitor, Leigh Day
09.25	THE DIGITAL CLIMATE Matt Brittin, president, EMEA business and operations, Google
09.45	TO CATCH A PAEDOPHILE, YOU ONLY NEED TO LOOK AT THEIR HANDS Professor Dame Sue Black, director, Centre for Anatomy and Human Identification; Leverhulme Research Centre for Forensic Science, MSI Complex, University of Dundee
10.05	DEMOCRATIC DESIGN Marcus Engman, head of design, IKEA
10.25	USING BUBBLES TO FIGHT CANCER Eleanor Stride, professor of engineering science; fellow of St Catherine's College, University of Oxford
10.45	TAKING FLIGHT Richard Browning, founder and Inventor, Gravity
11.00	BREAK
11.35	THE AGE OF THE ENTREPRENEUR: PART TWO Introduction by Siraj Khaliq, partner, Atomico
	A NEW TYPE OF HARDWARE FOR MACHINE INTELLIGENCE Nigel Toon, co-founder and CEO, Graphcore
	PANEL: WHY IS EUROPE LEADING THE WORLD IN DEEP TECH – AND WHAT WILL IT TAKE TO KEEP PACE? Anne Glover, CEO, Amadeus Capital; Matt Clifford, co-founder, Entrepreneur First; Matt Arnold, principal, Oxford Sciences Innovation; Siraj Khaliq, partner, Atomico
12.20	SCIENCE MUSEUM PRESENTS PART THREE: THE ANTIBIOTIC RESISTANCE CRISIS Dame Sally Davies, chief medical officer of England, Department of Health. With an introduction by Roger Highfield
12.40	THE EQUATION FOR HAPPINESS Mo Gawdat, chief business officer, Google X; author, Solve for Happy
13.00	INNOVATION FOR THE FUTURE Marcus Shingles, CEO, XPRIZE
13.15	LUNCH

ACCESS STAGE

AM

11.30	WELCOME
11.35	CONSUMER EMPOWERMENT Alex Depledge, founder and CEO, BuildPath
11.55	ROYAL COLLEGE OF ARTS PART TWO Rama Gheerawo, director, Helen Hamlyn Centre for Design
12.15	PARTNER SESSION: C-SUITE FIRESIDE CHAT WITH... Marc Allera, CEO, BT consumer brands EE, BT and Plusnet
12.35	CURATING CREATIVITY Paddy Butler, curator, Libreria Bookshop
12.55	B-CORPS SESSION Charmian Love, co-founder, B Lab UK Kresse Wesling MBE, co-founder, Elvis & Kresse Hayden Wood, co-founder, Bulb Mohammad Al-Ubaydli, co-founder, Patient Knows Best
13.15	LUNCH

KEYNOTE STAGE

PM

14.20	ROBOTS THAT CRAWL, FLY, SWIM AND HOP Dr Elias Knubben, head of corporate bionic projects, Festo
14.40	WHITE MARS Beth Healey, medical doctor and polar scientist
15.00	SAFE Sarah Lacy, founder, CEO and editor-in-chief, Pando
15.20	SERPENTINE GALLERY SESSION Introduction by Yana Peel, CEO, Serpentine Gallery DEMONSTRATIONS AND PANEL Todd Eckert, founder, Tin Drum; Yana Peel, CEO, Serpentine Gallery; Dado Valentic, CCT, Acute Art
15.50	BREAK
16.25	General Sir Richard Barrons , KCB, CBE, Former commander Joint Forces Command, UK Armed Forces
16.45	THE AGE OF ASSISTANCE Behshad Behzadi, distinguished engineer, Google Assistant
17.05	DARK MATTER AND THE DINOSAURS Lisa Randall, Frank B. Baird, Jr., professor of physics, Harvard University
17.25	AUGMENTED REALITY IS HERE AND READY TO USE Brian Mullins, Founder, DAQRI
17.45	PURE OCD Rose Bret��cher, author
18.00	I SURVIVED A MASS SHOOTING Bj��rn Ihler, technologist and activist
18.20	CLOSING REMARKS Greg Williams, editor, WIRED
18.25	CLOSE

ACCESS STAGE

PM

14.00	VIRTUAL REALITY SESSION VRLO POPUP Join us for a selection of hand-picked VR demos. The whole afternoon is dedicated to the discovery, play and networking with leading figures in the creative, tech, design and business worlds. VRLO is presented by REWIND, which fuses cutting-edge technology with award-winning creative storytelling to deliver immersive experiences for the world's largest brands, studios, and agencies. DISCUSSIONS INCLUDE: <ul style="list-style-type: none">• VR OR AR? THE GREAT DEBATE (MAYBE)• WHAT IS THE KEY TO MONETISING VR, AR AND BEYOND?• HOW FAR ARE WE FROM MASS CONSUMER ADOPTION OF VR?
-------	---

SPEAKERS

Mustafa Suleyman
co-founder and Head of
Applied AI, DeepMind
Mustafa Suleyman is
responsible for integrating
DeepMind's technology
across a wide range
of Google products. In
February 2016 he launched
DeepMind Health,
which builds clinician-
led, patient-centred
technology in the NHS.

#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON

15

Mustafa Suleyman speaking at last year's two-day WIRED event

WIRED.UK/WIREDLIVE-TICKETS



Omar Abbosh
Chief strategy officer,
Accenture

Omar Abbosh is responsible for overseeing all aspects of Accenture's strategy, innovation programs and investments. He joined the company in 1989, became a partner in 1998, and studied at the University of Cambridge and INSEAD.



General Sir Richard Barrons
Former commander
Joint Forces Command,
UK Armed Forces

As one of the six "chiefs of staff" leading the UK Armed Forces, Barrons has been involved in military operations from Bosnia to Kosovo and Afghanistan. He now focuses on cyber strategy and applying disruptive tech to business, society, government and defence.



Behshad Behzadi
Senior engineering director,
Google Assistant

Behshad Behzadi leads a team of more than 100 engineers focused on developing Google Assistant, which uses artificial intelligence to help people get things done through natural, two-way conversation.



Rose Bretécher
Author

Rose Bretécher writes about mental-health issues. Her memoir, *Pure*, which documents her issues with OCD, will be adapted into a Channel 4 drama series.



Maya Brehm
Advisor, Article 36

Article 36 works to prevent unnecessary harm caused by weapons. Brehm specialises in humanitarian disarmament and previously led research on autonomous weapon systems at the Geneva Academy of International Humanitarian Law and Human Rights.

Dame Sue Black
Director, Centre for Anatomy
and Human Identification;
Leverhulme Research
Centre for Forensic
Science, MSI Complex,
University of Dundee

Sue Black worked on identification initiatives after the 2004 Indian Ocean tsunami. She recently developed a way of identifying paedophiles by matching the markings on their hands to incriminating evidence.



SPEAKERS

Marcus du Sautoy
Professor of Mathematics,
University of Oxford
 Simonyi professor and mathematician du Sautoy shares his unique perspective of the world through prime numbers, symmetry and patterns.



Matt Brittin
President, EMEA business
and operations, Google
 Former World Rowing Championships medallist-turned-Google Europe chief Matt Brittin is the company's senior lead on strategy, opportunities and response to conditions across Europe, the Middle East and Africa.



Joy Buolamwini
Founder, Algorithmic
Justice League, MIT
 Joy Buolamwini is on a mission to fight bias in machine learning, a phenomenon she calls the "coded gaze". She's a social-impact technologist, short-form film-maker, speaker and poet of code based at MIT.



Richard Browning
Founder and inventor,
Gravity
 Real-life Iron Man Richard Browning is pioneering authentic human flight with his jet-powered suit. As head of aeronautical engineering startups Gravity, he challenges perceived boundaries to human aviation and inspires new generations.

Dame Sally Davies
Chief medical officer
of England, Department
of Health
 As the UK Government's chief medical officer, Davies acts as its principal medical adviser on all issues relating to public health. She was a member of the World Health Organization Executive Board from 2014 to 2016.



Todd Eckert
Founder, Tin Drum
 Tin Drum is a production studio specialising in Mixed Reality. Eckert founded the company in 2016 following his tenure as director of content development for Magic Leap. He also produced *Control*, the award-winning film about Joy Division's Ian Curtis.

#WIREDLIVE
 NOVEMBER 2-3, 2017
 TOBACCO DOCK, LONDON



Marcus Engman
Head of design, IKEA
Swedish designer Engman and his team create universal customer experiences through IKEA products. He was previously the company's communications and interior design manager, global range strategist and marketing manager.



Lisa Feldman Barrett
University distinguished professor of psychology, Northeastern University; director, Interdisciplinary Affective Science Lab
Lisa Feldman Barrett applies psychology and neuroscience to explore how emotions arise in the brain. In her book *How Emotions are Made*, she challenges the view that they are hard-wired.



Brian Fishman
Counterterrorism policy manager, Facebook
Brian Fishman is the author of *The Master Plan: ISIS, al-Qaeda, and the Jihadi Strategy for final Victory* and previously served as the director of research at the Combating Terrorism Center at West Point.



Mo Gawdat
Chief business officer, Google X; author, Solve for Happy
Entrepreneur, thinker and chief business officer of Google's elite team of engineers Gawdat used his training and background to create the so-called "equation for happiness".



Beth Healey
Former ESA MD, Spaceflight Analogue Concordia
Medical doctor and polar scientist Beth Healey researches human health in extreme environments to prepare us for space travel. She recently spent a year in Antarctica at Concordia Station, also known as "the white Mars".



Carrie Goldberg
Founding attorney, C. A. Goldberg
A pioneer in the field of sexual privacy, Carrie Goldberg litigates for victims of online harassment, sexual assault, blackmail and anti-abortion terrorism. She fights against non-consensual pornography and educates people on how to protect themselves.

SPEAKERS

Asem Hasna
3D-printing expert, Refugee Open Ware
Asem Hasna is a Syrian paramedic turned prosthetic technician. Having lost a leg in a shell attack, Hasna now supports people living in crisis-affected areas with his medical expertise in 3D printing and prosthetics.

#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON

22



Mary Lou Jepsen
Founder, Openwater
A former alumni of Facebook, Oculus VR and Google[x], Mary Lou Jepsen founded Openwater, whose goal is to look deep into the body with the detail of a high-resolution 3D camera.



Bjørn Ihler
Technologist and activist
Technologist and activist Bjørn Ihler survived the 2011 terror attack in Norway. He is now one of ten campaigners behind Extremely Together, a counter-extremism initiative.



Elias Knubben
Head of corporate bionic projects, Festo
Elias Knubben is responsible for the conceptual design and project management of bionic projects at Festo, which takes principles from nature and applies them in technical applications and industrial practice.



Sarah Lacy
Founder, CEO and editor-in-chief, Pando
Sarah Lacy is the journalist whose piece on sexism at Uber prompted one of its executives, Emil Michael, to suggest it should hire a team to smear journalists who covered the company in an unflattering way.

SPEAKERS

#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON

25



Brian Mullins
Founder, DAQRI
Los Angeles-based augmented-reality company DAQRI has created the professional-grade Smart Helmet to enhance human capabilities. The company recently collaborated with the US Navy to use the Smart Helmet to train its gunners.



Yana Peel
CEO, The Serpentine Galleries, London
The Serpentine Galleries are one of the most recognised organisations in art and design. Peel is a Young Global Leader of the World Economic Forum and a regular contributor to the Davos Annual Meeting and DLD.



Herman Narula
Co-founder and CEO, Improbable
Improbable is on a mission to build the Matrix. The company's large-scale, complex simulations use virtual worlds to help us understand more about how we work, play, think and interact.



Ilkka Paananen
CEO, Supercell
Supercell is the Helsinki-based mobile-games developer behind *Clash of Clans* and *Hay Day*. Its titles have amassed 100 million daily players. In June 2016, it became the first European technology startup to reach a valuation of \$10 billion.



Annie Powell
Solicitor, Leigh Day
Annie Powell is part of Leigh Day's employment and discrimination team, where she works on cases involving victimisation and whistleblowing. She took on the "case of the year" in 2016, defending the worker's rights of 19 Uber drivers.



Firuzeh Mahmoudi
Executive director, United4Iran
Activist Firuzeh Mahmoudi wants to improve human rights and support civil society, using secure mobile apps to protect women from harassment and domestic abuse.

SPEAKERS

#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON

Nico Rosberg
2016 Formula One
World Champion and
entrepreneur
With 23 career wins and 30 pole positions, Rosberg has a lifetime of experience in competition and winning. He retired in 2016 to focus on a new challenge: life as an entrepreneur.



Lisa Randall
Frank B. Baird, Jr.,
professor of physics,
Harvard University
Lisa Randall is a theoretical particle physicist focusing on extra dimensions of space. Her book, *Dark Matter and the Dinosaurs*, explains how dark matter could have led to the extinction of dinosaurs.



Anil Seth
Professor of cognitive and
computational neuroscience,
University of Sussex,
Anil Seth's search for the biological basis of consciousness has implications for what it means to be human. He is also co-director of the Sackler Centre for Consciousness Science.



Marcus Shingles
CEO, XPRIZE
XPRIZE is solving the world's grandest social challenges using crowd-sourcing, competitions and exponential technologies.



Noel Sharkey
Emeritus professor of
artificial intelligence and
robotics, University of
Sheffield
Belfast-born computer scientist Noel Sharkey's expertise puts him in a unique position to focus on ethical and responsibility issues in the use of artificial intelligence and robotics.



Lotje Sodderland
Director
In her award-winning debut film *My Beautiful Broken Brain*, film-maker Lotje Sodderland explores resilience and the mind following her intracerebral haemorrhage, which initially caused a complete loss of her ability to read, write or speak coherently.

SPEAKERS

#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON

29



Eleanor Stride
Professor of engineering science and fellow of St. Catherine's College, University of Oxford
Eleanor Stride is boosting cancer therapy to reduce the side-effects of treatment by using targeted drugs housed in "microbubbles" into the bloodstream. This allows for a precise delivery of the drug to a target tumour, improving the efficacy of the treatment.



Charles Spence
Professor of experimental psychology, Somerville College
Charles Spence established the University of Oxford's Crossmodal Research Laboratory and collaborates with mixologists, baristas, chefs and perfumers on multi-sensory experiences.



Jimmy Wales
Co-founder, Wikipedia, founder, WikiTribune
The founder of the world's fifth-most-visited website now wants to use Wikipedia's fact-checking mentality to go after fake news with his most recent project, WikiTribune.



Dado Valentic
Chief creative technologist, Acute Art
Dado Valentic is an award-winning colour-grading artist based in the UK. After working on films and TV shows such as *Sherlock Holmes*, *Game of Thrones* and *Total Recall*, he is now developing a new approach to working in VR.



Mary Wareham
Advocacy director, Human Rights Watch Arms Division
Mary Wareham leads Human Rights Watch's advocacy against problematic weapons that pose a significant threat to civilians.

Margrethe Vestager
EU commissioner of competition
Holding one of the most powerful positions in Europe, Margrethe Vestager is responsible for creating jobs, promoting growth and enforcing competition rules. Her decisions could change the way technology giants such as Google, Apple and Amazon operate.



SPEAKERS

#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON

30

Whitney Wolfe Herd
Founder and CEO, Bumble
Tinder co-founder Wolfe Herd launched dating app Bumble in 2014. The company's mission: to tackle sexism and empower women.

GUEST SESSION: THE AGE OF ENTREPRENEURS

Hosted with Atomico



Matthew Arnold
Investing principal, Oxford
Sciences Innovation



Carolina Brochado
Partner,
Atomico



Matt Clifford
Co-founder,
Entrepreneur First



Remo Gerber
Chief commercial officer,
Lilium



Anne Glover
Chief executive and
co-founder, Amadeus



Iñigo Juantegui
Founder and CEO,
OnTruck



Siraj Khaliq
Partner, Atomico



Johan Rockström
Sustainability expert,
Stockholm Resilience
Centre



Nigel Toon
Co-founder and CEO,
Graphcore



Dai Wei
Founder and CEO, ofo



Niklas Zennstrom
Founding partner
and CEO, Atomico

WIRED.UK/WIREDLIVE-TICKETS

SPEAKERS

#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON

31

The Access Stage sessions will run at the same time as the Keynote Stage sessions, with its own agenda of fireside chats, panels, tech demos and live podcasts over the two days



Eduardo Aguilar Peláez
Head of technology,
Helix Centre



Tony Conigliaro
Creative director,
The Drink Factory



Rama Gheerawo
Director, Helen Hamlyn
Centre for Design,
Royal College of Art



Charmian Love
Co-Founder,
B Lab UK



Hayden Wood
Co-founder and chief
executive, Bulb



Mohammad Al-Ubaydli
CEO, Patients Knows Best



Alex Depledge
Co-founder and
CEO, BuildPath



Carrie Goldberg
Founding attorney,
C. A. Goldberg



Jojo Mayer
Musician



Marc Allera
CEO, BT's consumer brands:
EE, BT and Plusnet



Avril Furness
VR film-maker
and director



Simon Haddadin
CEO and co-founder,
FRANKA EMIKA



Eugen Miropolski
Managing director,
WeWork



Paddy Butler
Curator, Libreria
Bookshop



Bill Gajda
Senior vice president,
Innovation and Strategic
Partnerships, Visa



Dr Romy Lorenz
Neuroscientist, Imperial
College London



Kresse Wesling MBE
Co-founder,
Elvis & Kresse

It's time to make the world a smarter place.



Start here.

Available at WHSmith and on the WIRED app from November 16



Claire Dobson
Head of event
partnerships, WIRED



Rachel Reidy
Group head of revenue,
WIRED



Kim Vigilia
Head of commercial
marketing, WIRED



Mariela d'Escriván-Nott
Events partnerships
co-ordinator, WIRED



Nick Sargent
Group commercial
director, WIRED



Silvia Weindling
Advertising
manager, WIRED



Oliver Franklin-Wallis
Commissioning editor,
WIRED



James Temperton
Digital editor,
WIRED



Jeremy White
Product editor,
WIRED



Rowland Manthorpe
Associate editor,
WIRED



Victoria Turk
Senior editor,
WIRED



Greg Williams
Editor,
WIRED



João Medeiros
Senior commissioning
editor, WIRED



Tom Upchurch
Head of WIRED
Consulting

Look out for WIRED
Live hosts at the
event. They will be
able to offer any help
or assistance you
require on the day

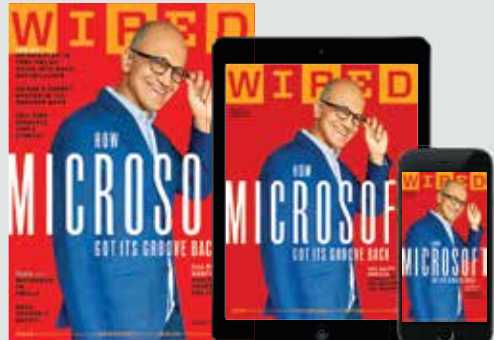
HOSTS

#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON

WIRED

CHOOSE YOUR OFFER

ONE YEAR OF WIRED **PRINT ONLY £24**
ALL ACCESS **PRINT+DIGITAL ONLY £29**



FREE AM SPRAY & WIPES SET*

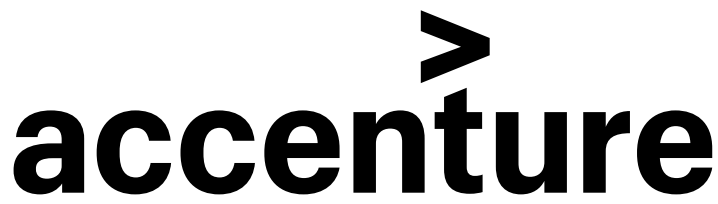
AM MIST is an all-in-one spray and cloth to clean your laptops, smartphones and tablet screens. It's refillable, so you can go easy on the environment while being gentle on your devices. Includes one MIST screen-cleaning spray and microfibre cloth, and five MINI compact and gentle microfibre sponges. For more info, visit getcleanam.com.

SUBSCRIBE NOW TO RECEIVE PRINT COPIES AND FREE AND INSTANT ACCESS TO iPad AND iPhone EDITIONS. ALL YOU NEED IS YOUR SUBSCRIPTION NUMBER.

WIRED.CO.UK/SUBS/CWRI7282
0844 848 5202 REF: CWRI7282

*LIMITED TO UK ADDRESSES. ANNUAL SUBSCRIPTION TO WIRED INCLUDES 10 PRINT ISSUES & 10 DIGITAL EDITIONS. GIFT IS SUBJECT TO AVAILABILITY AND WILL BE SENT TO THE DONOR. OFFER CLOSES ON 07/12/2017.

HEADLINE PARTNER

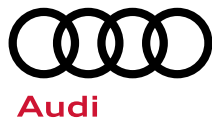


Sessions presented by Accenture at WIRED Live include the National Theatre experience, interactive live innovation sessions with Fjord and a keynote talk with Accenture's chief strategy officer Omar Abbosh.

Accenture is a leading global professional services company providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. We drive innovation to improve the way the world works and lives. Visit us at accenture.com.

Accenture Digital offers business and technology services across marketing, mobility and analytics. We help our clients leverage connected and mobile devices, extract insights from data using analytics and enrich end-customer experiences and interactions. accenture.com/digital.

EVENT PARTNERS



Audi is a leading producer of premium cars. An exceptional focus on design, technology and quality and an innate desire to innovate are key pillars of its success. In 2016 the Audi Group delivered 1,871,350 Audi brand cars to customers. audi.co.uk



Visa Inc is the world's leader in digital payments. Our advanced global processing network, VisaNet, provides secure and reliable payments around the world, and is capable of handling more than 65,000 transaction messages a second. For more information, visit visa-europe.com



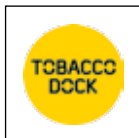
EE is the UK's largest and most advanced mobile-communications company. It runs the UK's fastest mobile network, having pioneered the UK's first superfast 4G mobile service in October 2012, and was the first European operator to surpass 14 million 4G customers in 2015. ee.com

PARTNERS

#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON

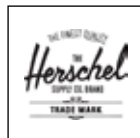
PARTNERS

VENUE PARTNER



Built in 1812 as warehouses, Tobacco Dock is one of London's leading events venues. This fast-growing community for the ideas generation offers more than 40 spaces providing a background for conferences, awards ceremonies, parties and drinks receptions. tobaccodocklondon.com

BAG PARTNER



Founded in 2009 by brothers Jamie and Lyndon Cormack, Herschel Supply Co. is a global brand that produces quality bags and accessories with a fine regard for detail. Herschel operates 44 retail locations worldwide, from Hong Kong to Dubai to Paris. herchel.com

MEDIA PARTNERS



#WIREDLIVE
NOVEMBER 2-3, 2017
TOBACCO DOCK, LONDON



WIRED
Health

MARCH 13-14, 2018
CRICK INSTITUTE, LONDON, UK
TICKETS: WIRED.UK/HEALTH-EVENT

SEE YOU AT THE NEXT CONFERENCE
WIRED.UK/EVENTS

